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7
8 UNITED STATES DISTRICT COURT
9 NORTHERN DISTRICT OF CALIFORNIA
10 SAN FRANCISCO DIVISION

11
12 IN RE: VOLKSWAGEN "CLEAN DIESEL"
13 MARKETING, SALES PRACTICES, AND
PRODUCTS LIABILITY LITIGATION

14 This Document Relates to:

15 ALL CONSUMER AND RESELLER
16 ACTIONS

MDL 2672 CRB (JSC)

**PLAINTIFFS' NOTICE OF MOTION,
MOTION, AND MEMORANDUM IN
SUPPORT OF PRELIMINARY
APPROVAL OF THE 3.0-LITER TDI
CLASS ACTION AGREEMENT AND
APPROVAL OF CLASS NOTICE**

Hearing: February 14, 2017
Time: 8:00 a.m.
Courtroom: 6, 17th Floor

The Honorable Charles R. Breyer

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NOTICE OF MOTION AND MOTION

TO THE ALL PARTIES AND COUNSEL OF RECORD:

PLEASE TAKE NOTICE that on February 14, 2017, at 8:00 a.m., or at such other date as may be agreed upon, in Courtroom 6 of the United States District Court for the Northern District of California, located at 450 Golden Gate Avenue, San Francisco, California, Lead Counsel and the Plaintiffs’ Steering Committee, on behalf of a proposed Settlement Class of certain owners and lessees of Volkswagen, Audi, and Porsche branded 3.0-liter TDI vehicles defined in the 3.0-Liter TDI Class Action Settlement and in the Memorandum below, will and hereby do move the Court for an order granting preliminary approval of the 3.0-Liter Class Action Settlement, provisionally certifying the Class, appointing Settlement Class Counsel and Class Representatives, directing notice to the Class, and scheduling a formal fairness hearing.

As discussed in the attached Memorandum and Points of Authorities, the Parties have reached another milestone in an historic litigation that remediates past environmental harm, minimizes future environmental harm, and substantially compensates consumers for their losses. Moreover, the proposed notice program, which includes direct mail and e-mail notice and an extensive media outreach, is the best notice practicable under the circumstances. Plaintiffs thus respectfully request that the Court grant preliminary approval, provisionally certify the Class, direct notice to the Class, and schedule a fairness hearing.

MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

In the fall of 2015, the U.S. Environmental Protection Agency (“EPA”) and the California Air Resources Board (“CARB”) issued notices of violation to Volkswagen AG, Audi AG, Porsche AG, Volkswagen Group of America, Inc., and Porsche Cars North America, Inc. (collectively “Volkswagen” or “Defendants”), alleging that certain 2.0-liter and 3.0-liter Volkswagen, Audi, and Porsche branded turbocharged direct-injection (“TDI”) diesel vehicles in the United States were equipped with “defeat device” software designed to reduce the effectiveness of the vehicles’ emissions control systems with respect to nitrogen oxides (“NOx”).

Starting in September 2015, owners, lessees, and dealers filed hundreds of lawsuits

1 against Defendants in federal courts across the United States, which were consolidated in the
 2 United States District Court for the Northern District of California before Your Honor. The Court
 3 appointed Lead Plaintiffs' Counsel, as well as 21-firm Plaintiffs' Steering Committee ("PSC")
 4 (together, "Class Counsel"), to oversee the litigation on behalf of affected owners, lessees, and
 5 dealers.

6 After months of negotiations facilitated by Court-appointed Settlement Master Robert
 7 Mueller III, former director of the Federal Bureau of Investigation, Volkswagen and the 2.0-liter
 8 class representatives reached an agreement to settle the claims of certain current and former
 9 owners and lessees of certain Volkswagen and Audi branded vehicles with 2.0-liter TDI engines
 10 (the "2.0-Liter Class Action Settlement" or "2.0-Liter Settlement"). The deal, negotiated
 11 simultaneously with the United States Department of Justice ("DOJ"), the Federal Trade
 12 Commission ("FTC"), EPA, and CARB, secured more than \$10.033 billion to compensate
 13 defrauded consumers and satisfied the objective of the Class, Court, and public to "get[] the
 14 polluting cars fixed or off the road." March 24, 2016, Status Conf. Hr'g Tr. at 8:20-21 (Dkt.
 15 No. 1384). Barely three months after final approval, the 2.0-Liter Settlement has already proved
 16 a tremendous success: more than 450,000 class members have registered for benefits
 17 (approximately 95% of the class) and almost \$5 billion has already been offered to consumers.

18 Now, after many more months of intensive negotiations and litigation preparation, the
 19 parties have reached a proposed settlement regarding the remaining, 3.0-liter vehicles, listed
 20 below (the "Proposed Settlement," "3.0-Liter Class Action Settlement," or "3.0-Liter
 21 Settlement"):

GENERATION ONE	
MODEL	MODEL YEARS
Volkswagen Touareg	2009-2012
Audi Q7	2009-2012
GENERATION TWO	
MODEL	MODEL YEARS
Volkswagen Touareg	2013-2016
Audi Q7	2013-2015
Audi A6	2014-2016
Audi A7	2014-2016
Audi A8, A8L	2014-2016
Audi Q5	2014-2016
Porsche Cayenne	2013-2016

1 Like the 2.0-Liter Settlement, the proposed 3.0-Liter Settlement further advances the twin
2 missions of consumer compensation and environmental remediation, and (along with the
3 simultaneously-filed proposed settlement with the Bosch defendants) will conclude the consumer
4 and reseller dealer’s claims in this MDL if approved. Specifically, the Proposed Settlement:

5 (1) fairly compensates those who own, owned, lease or leased the affected diesel
6 vehicles with consumer payments totaling between approximately \$1.2 billion and \$4 billion,
7 depending on whether Volkswagen can timely provide a modification for some of the vehicles
8 that brings them into compliance with the emission standards under which they were originally
9 certified;

10 (2) mitigates future environmental harm by establishing a mechanism to get the
11 vehicles “fixed or taken off the road” through buyback, trade-in, and emissions modification
12 programs; and

13 (3) along with the DOJ 3.0-liter Consent Decree, remediates past environmental harm
14 by securing additional hundreds of millions of dollars to clean the air.

15 There are two tracks of payments, benefits, and options under this Settlement—
16 necessitated by the design differences between two “Generations” of engines in the 3.0-liter
17 vehicles. For Generation Two vehicles, it is anticipated that Defendants will develop an engine
18 modification that brings the emissions from Generation Two vehicles into compliance with the
19 emissions standards to which the vehicles were originally certified (an “Emissions Compliant
20 Repair”).¹ In contrast, any Emissions Modification approved for Generation One vehicles will
21 reduce the vehicles’ emissions, but will not lower them to the levels of their original certification
22 (a “Reduced Emissions Modification”). The Generation One vehicles thus follow a track similar
23 to the previously approved 2.0-liter class settlement: the choice of buyback or emissions
24 modification (but not to originally certified levels), plus substantial compensation. As described
25 more fully below, if Volkswagen obtains *timely* approval for an Emissions Compliant Repair for
26 any subgroup of Generation Two vehicles, owners and lessees of those vehicles will receive that

27 ¹ Capitalized terms have the meanings set forth in the Proposed Settlement unless otherwise
28 indicated.

1 Repair and come away with the vehicle they originally thought they were buying or leasing—
2 with both performance and emissions characteristics at or very near the initially-advertised
3 specifications—plus thousands of dollars in additional compensation. If no such Repair is timely
4 approved, Volkswagen must buyback the vehicles, at values frozen in time in September 2015,
5 plus pay thousands of additional dollars in consumer compensation to each Generation Two Class
6 Member.

7 The total monetary value of these Settlement Benefits (not including the cost of
8 developing or implementing the emissions modifications or administering the buyback) ranges
9 from approximately \$1.2 billion if the Emissions Compliant Repair is approved for all Generation
10 Two vehicles, to more than \$4 billion if it is not (assuming 100% buyback). None of these
11 benefits will be reduced to pay Class Counsel’s attorneys’ fees or expenses.

12 The Settlement comes less than one and a half years after news of Volkswagen’s diesel
13 scandal broke, one year after this Court appointed Lead Counsel and the Plaintiffs’ Steering
14 Committee (“PSC”) (together, “Class Counsel”), and only three months after this Court granted
15 final approval of the 2.0-Liter Settlement. As with the 2.0-Liter Settlement, the truncated time
16 frame within which the Settlement was reached belies the extensive efforts undertaken by Class
17 Counsel and others, including defense counsel, counsel on behalf of multiple government entities,
18 Settlement Master Mueller and his team, and the Court. The hours worked towards a 3.0-liter
19 resolution (and, indeed, by counsel for all settling parties) did not wane upon the announcement
20 of the 2.0-Liter Settlement and—though the intensive settlement efforts that commenced upon the
21 approval of the 2.0-Liter Settlement went on around the clock—the PSC continued its brisk pace
22 of factual investigation, document review and analysis, and continued to build the 3.0-liter case
23 against all defendants. Class Counsel have, without question, fulfilled (and will continue to
24 fulfill) their commitment to the Court to personally devote their own time, and the time and
25 resources of their respective firms, towards the litigation and resolution of this case.

26 Plaintiffs are proud to present the Settlement to the Court and respectfully request that the
27 Court enter an Order preliminarily approving the Proposed Settlement, provisionally certifying
28 the Settlement Class, directing notice of Settlement to the Class, and setting a schedule for final

1 approval of the 3.0-Liter Class Action Settlement.

2 **II. BACKGROUND AND PROCEDURAL HISTORY**

3 The relevant factual allegations and procedural history are set forth in large part in this the
4 Court's orders granting preliminary approval of the 2.0-Liter Settlement. *See In re Volkswagen*
5 *"Clean Diesel" Mktg., Sales Practices, & Prod. Liab. Litig.*, No. 2672 CRB (JSC), 2016 WL
6 4010049, at *1-2 (N.D. Cal. July 26, 2016) (Dkt. No. 1688). Since that time, litigation and
7 settlement talks concerning the 3.0-liter class vehicles have proceeded on separate tracks, both at
8 full speed, and have resulted in this Proposed Settlement.

9 **A. Factual Background**

10 As the Court previously outlined, this multidistrict litigation arises from Volkswagen's
11 sale of TDI "clean diesel" vehicles containing a "defeat device" to the American public. *Id.* at
12 *1. Defendants marketed the TDI vehicles to the public "as being environmentally friendly, fuel
13 efficient, and high performing." *Id.* However, the vehicles contained hidden defeat devices—
14 "software that bypasses, defeats, or renders inoperative certain elements of the vehicles'
15 emissions control system"—to evade emissions testing by government regulators such as the EPA
16 and CARB. *Id.* The defeat device sensed when the vehicle was being emission-tested and
17 changed its output to produce legal levels of output. *Id.* Then, when testing was complete and
18 normal driving conditions resumed, the car would "release nitrogen oxides ("NO_x") at a factor of
19 up to 40 times over the permitted limit." *Id.* (emphasis added). Volkswagen was able "to obtain
20 Certificates of Conformity ("COCs") from the EPA and Executive Orders ("EOs") from CARB
21 for its 2.0- and 3.0-liter diesel engine vehicles" solely based on the installation of the defeat
22 device. *Id.*

23 Volkswagen's defeat device scheme remained hidden from 2009-2015, and vehicles with
24 both 2.0-liter and 3.0-liter TDI engines were sold to the public at record numbers. Approximately
25 80,000 3.0-liter TDI vehicles were sold and leased, and over 475,000 2.0-liter TDI vehicles were
26 sold and leased during that period. After road test results uncovered that these vehicles were
27 spewing out up to 40 times the allotted limit of pollutants, Volkswagen continued to obfuscate the
28 truth and mislead consumers and regulators for over a year. Finally, after running out of plausible

1 excuses, Volkswagen was forced to admit its wrongdoing to Congress, regulators, and the
 2 consumers it harmed. Most recently, on January 11, 2017, Volkswagen entered a plea agreement
 3 with the DOJ concerning their actions at issue in this litigation. Volkswagen pled guilty to (1)
 4 conspiracy to defraud the United States and conspiracy to violate the wire fraud statute and Clean
 5 Air Act; (2) obstruction of justice; and (3) entry of goods by false statement. Under the terms of
 6 the plea bargain, Volkswagen will pay an additional \$4.3 billion dollars in penalties and be placed
 7 on organizational probation. Six Volkswagen employees were also indicted for their role in the
 8 scandal.²

9 **B. Procedural History**

10 On September 3, 2015, Volkswagen admitted to government regulators that it had
 11 installed a defeat device on 2009-2015 Volkswagen and Audi 2.0-liter TDI vehicles. ¶ 355.³
 12 September 18, 2015, the EPA issued a Notice of Violation (“NOV”) to Volkswagen, alleging the
 13 defeat device violated provisions of the Clean Air Act, and CARB informed Volkswagen it had
 14 commenced an enforcement investigation concerning the defeat device. ¶ 356.

15 On November 2, 2015, the “EPA issued a second NOV to Volkswagen, as well as Dr. Ing.
 16 h.c. F. Porsche AG and Porsche Cars North America, Inc., which alleged Volkswagen had
 17 installed in its 3.0-liter diesel engine vehicles a defeat device similar to the one described in the
 18 September 18 NOV.” ¶ 366. CARB likewise sent a second letter concerning the same matter.
 19 ¶ 370. After originally denying the allegations, “Audi finally admitted that defeat device software
 20 was installed not only in the vehicles identified in the Second NOV, but in all 3.0-liter Class
 21 Vehicles sold by Volkswagen, Audi, and Porsche.” *Id.*

22 Following the public disclosure of Defendants’ wrongdoing, consumers filed over 500
 23 class actions across the country. In addition, multiple governmental entities filed suit: the DOJ
 24

25 ² See *Volkswagen AG Agrees to Plead Guilty and Pay \$4.3 Billion in Criminal and Civil*
 26 *Penalties; Six Volkswagen Executives and Employees are Indicted in Connection with Conspiracy*
 27 *to Cheat U.S. Emissions Tests*, U.S. Dept. of Justice, (Jan. 11, 2017),
 28 <https://www.justice.gov/opa/pr/volkswagen-ag-agrees-plead-guilty-and-pay-43-billion-criminal-and-civil-penalties-six>.

³ All references to “¶__” are to the Amended Consolidated Consumer Class Action Complaint (“Consumer Complaint”), filed on September 2, 2016 (Dkt. No. 1804), unless otherwise noted.

1 filed a complaint on behalf of the EPA for violations of the Clean Air Act, the FTC filed an action
2 for violations of the FTC act, and California and other state attorneys general announced
3 investigations or lawsuits.

4 On December 8, 2015, the Judicial Panel on Multidistrict Litigation (“JPML”) transferred
5 all related federal actions to the Northern District of California for consolidated pre-trial
6 proceedings in the above-captioned MDL. Dkt. No. 1. The following month, the Court
7 appointed Elizabeth J. Cabraser of Lieff, Cabraser, Heimann & Bernstein, LLP as Lead Counsel
8 and 21 additional attorneys to the PSC, which is chaired by Ms. Cabraser. Dkt. No. 1084. The
9 Court also appointed former FBI Director Robert S. Mueller as Settlement Master to facilitate
10 settlement discussions between the parties. Dkt. No. 797.

11 In the weeks and months that followed, a fully-deployed PSC worked tirelessly both to
12 prosecute the civil cases on behalf of consumers and to work with Volkswagen, federal and state
13 agencies, and the Settlement Master to try to resolve some or all of the claims asserted in this
14 litigation. Lead Counsel created more than a dozen PSC working groups to ensure that the
15 prosecution and settlement tracks proceeded in parallel, and that the enormous amount of work
16 that needed to be done in a very short period of time was done in the most organized and efficient
17 manner possible. Those working groups focused simultaneously on both litigation and settlement
18 tasks, including drafting the consolidated class complaints; serving, responding to, and reviewing
19 voluminous discovery; analyzing economic damages (and retaining experts concerning those
20 issues); reviewing Volkswagen’s financial condition and ability to pay any settlement or
21 judgment; assessing technical and engineering issues; coordinating with multiple federal and state
22 governmental agencies as well as with plaintiffs in state court actions; and researching
23 environmental issues, among others.

24 On February 22, 2016, Class Counsel filed a 719-page Consolidated Consumer Class
25 Action Complaint (the “Complaint”) asserting claims for fraud, breach of contract, and unjust
26 enrichment, and for violations of The Racketeer Influenced and Corrupt Organizations Act
27 (“RICO”), The Magnuson- Moss Warranty Act (“MMWA”), and all fifty States’ consumer
28 protection laws. Dkt. No. 1230. The length of, and detail in, the Complaint reflects the arduous

1 process undertaken by Class Counsel in understanding the factual complexities of the alleged
2 fraud, and researching and developing the various claims at issue and the remedies available to
3 those who were harmed by Volkswagen's conduct.

4 Following the filing of the Complaint, Class Counsel served Volkswagen with extensive
5 written discovery requests, including interrogatories, requests for production, and requests for
6 admissions, and negotiated comprehensive expert, deposition, preservation, confidentiality, and
7 ESI protocols. To date, Class Counsel have reviewed and analyzed millions of pages of
8 documents produced by Volkswagen through a massive, around the clock effort. That effort
9 required the reviewing attorneys not only to understand the legal complexities of the dozens of
10 claims Plaintiffs asserted, but also to master the difficulties and nuances involved when working
11 with documents written in German. At the same time, Class Counsel responded to Volkswagen's
12 discovery requests, producing documents from 174 named Plaintiffs, 24 of whom are
13 representatives of the proposed 3.0-liter TDI vehicle Settlement Class, in addition to compiling
14 information to complete comprehensive fact sheets, which also included document requests, for
15 each named Plaintiff.

16 Parallel to the prosecution of the litigation, intensive settlement talks began immediately
17 following the Court's appointment of lead counsel and the Settlement Master. Under the
18 Settlement Master's guidance and supervision, arms-length settlement discussions occurred on
19 both coasts of the United States, in person and telephonically, without regard to holidays,
20 weekends, or time zones. The negotiations were extraordinarily intense and complex, particularly
21 considering the timeframe and number of issues and parties involved, including attorney
22 representatives from numerous governmental entities.

23 The settlement talks resulted in an unprecedented trio of settlements concerning the 2.0-
24 liter TDI vehicles. Those agreements were reached by April 21, 2016, and on June 28, 2016, the
25 PSC and government plaintiffs presented their settlements concerning the 2.0-liter TDI vehicles
26 for approval. Dkt. Nos. 1605-07. No agreement was reached concerning the 3.0-liter vehicles at
27 that time. On July 26, 2016, the PSC filed an Amended Settlement with slight clarifications to
28 the class definition. Dkt. No. 1685. Three days later, the Court entered an amended order

1 preliminarily approving the 2.0-Liter Settlement. *In re Volkswagen*, 2016 WL 4010049. On,
2 October 25, 2016, the Court granted final approval to the 2.0-Liter Settlement, while litigation
3 and negotiations concerning the 3.0-liter diesel engine vehicles remained ongoing. *In re*
4 *Volkswagen “Clean Diesel” Mktg., Sales Practices, & Prod. Liab. Litig.*, No. 2672 CRB (JSC),
5 2016 WL 6248426 (N.D. Cal. Oct. 25, 2016). In the three months from final approval through
6 January 18, 2016, the vast majority of 2.0-liter Class members have registered for that Settlement,
7 and VW had already extended nearly 267,000 offers for buybacks or emissions modifications.
8 *See* January 18, 2017, Status Conf. Hr’g Tr., (Dkt. No. 2801) at 35:17-10. To date, over 100,000
9 buybacks have been completed, approximately \$5 billion in offers have been paid or made, and
10 the rate of buybacks and payments continues to accelerate. Class Counsel are actively assisting
11 thousands of 2.0-liter Class members navigate the 2.0-liter claims process, and stand poised to do
12 the same for the 3.0-liter class.

13 Litigation continued concerning the 3.0-liter TDI vehicles while the 2.0-Liter Settlement
14 worked its way through the approval process. On September 2, 2016, the PSC filed an Amended
15 Consolidated Class Action Complaint specifically adding allegations concerning the 3.0-liter TDI
16 vehicles and additional information learned since the original filing. Additional discovery was
17 exchanged, motions were drafted, and preparation for trial continued. At the same time, intense
18 settlement talks continued concerning the 3.0-liter TDI vehicles. Those talks ultimately bore
19 fruit, resulting in another trio of agreements—including the instant Class Action Settlement
20 Agreement presented for preliminary approval here—that collectively, and in coordination with
21 the 3.0 liter Consent Decree, and the FTC’s proposed Order achieve a common restorative goal.

22 **III. TERMS OF THE SETTLEMENT**

23 The Settlement provides substantial benefits to current and former owners and lessees of
24 Volkswagen, Audi, and Porsche 3.0-liter TDI vehicles.

25 **A. The 3.0-Liter Settlement Class Definition**

26 The Settlement Class consists of all persons (this includes individuals who are United
27 States citizens, residents, United States military, diplomatic personnel and employees living or
28 stationed overseas, as well as entities) who, (1) at any time between September 18, 2015 and

1 November 2, 2015, inclusive, owned or leased a Volkswagen, Audi, or Porsche 3.0-liter TDI
2 vehicle in the United States or its territories (an “Eligible Vehicle,” defined more fully in the 3.0-
3 Liter Class Action Agreement); or who (2) between November 3, 2015 and the Claim Submission
4 Deadline for Eligible Owners and Lessees, become the owner of an Eligible Vehicle in the United
5 States or its territories; or who (3) own an Eligible Vehicle in the United States or its territories at
6 the time of participation in the Settlement Program. The Class includes Non-Authorized Dealers
7 who otherwise meet the definition of the Class. The following entities and individuals are
8 excluded from the Class:

9 (1) Owners who acquired an Eligible Vehicle after September 18, 2015, and sold it
10 before November 2, 2015;

11 (2) Owners who acquired an Eligible Vehicle after November 2, 2015, and transferred
12 title before January 31, 2017;

13 (3) Owners who own an Eligible Vehicle as of January 31, 2017 and transfer title
14 before participating in the Settlement Program, unless the Eligible Vehicle is (i) unintentionally
15 damaged after January 31, 2017, in a manner that renders it a total loss (i.e., “totaled”) and
16 (ii) transferred to an insurance company or otherwise permanently removed from commerce;

17 (4) Lessees of a Generation One Eligible Vehicle leased from a leasing company other
18 than Volkswagen Credit, Inc. and lessees of a Generation Two Eligible Vehicle from a leasing
19 company other than Volkswagen Credit, Inc. or Porsche Financial Services, Inc.;

20 (5) Owners whose Eligible Vehicle had a Branded Title of Assembled, Dismantled,
21 Flood, Junk, Rebuilt, Reconstructed, or Salvage on September 18, 2015, and was acquired from a
22 junkyard, salvage yard, or salvage dealer after September 18, 2015;

23 (6) Owners who sell or otherwise transfer ownership of their Eligible Vehicle after
24 January 31, 2017, unless ownership of the vehicle was transferred to an insurance company
25 because the vehicle was totaled or otherwise permanently removed from commerce;

26 (7) Defendants’ officers, directors and employees; Defendants’ affiliates and
27 affiliates’ officers, directors and employees; their distributors and distributors’ officers, directors
28

1 and employees; participants in Volkswagen's Internal Lease Program and/or Porsche Associate
2 Lease Program; and Authorized Dealers and Authorized Dealers' officers and directors;

3 (8) Judicial officers and their immediate family members and associated court staff
4 assigned to this case; and

5 (9) All those otherwise in the Class who or which timely and properly exclude
6 themselves from the Class as provided in this 3.0-liter Class Action Agreement.

7 **B. Benefits to Class Members**

8 The 3.0-liter Class Action Agreement, if approved by the Court, provides substantial
9 compensation to all 3.0-liter Class Members. The options available to Class Members depend on
10 the generation of 3.0-liter TDI engine in the Class Member's Eligible Vehicle, as described in
11 further detail below.

12 **1. Generation One Benefits**

13 Volkswagen believes that there are no practical engineering solutions that would, without
14 negative impact to vehicle functions and unacceptable delay, bring Generation One vehicles into
15 full compliance with the emissions standards to which they were originally certified. Class
16 Members who own or lease those Generation One vehicles, therefore, have options similar to
17 those available under the 2.0-Liter Class Action Settlement: a (1) Buyback, (2) Trade-In, or, (3) if
18 approved, an emissions modification that would reduce the vehicles' emissions, but not the levels
19 of their original certification (a "Reduced Emissions Modification"). These options are described
20 more fully in the Proposed Settlement and summarized below:

21 (1) Buyback/Lease Termination: Volkswagen must offer to buy back a Class
22 Member's Generation One vehicles at the vehicle's September 2015 Vehicle Clean Trade Value,
23 plus pay an additional Restitution payment, for a total ranging from \$24,755 to \$57,157. In other
24 words, the Buyback payment compensates Class Members for the value of their vehicle—frozen
25 in September 2015—using an industry standard for valuing vehicles (the NADA Used Car
26 Guide), and includes an *additional* restitution payment of more than \$7,500 (before any
27 adjustment for the vehicle's mileage). Owners are also eligible for additional loan forgiveness
28 payments and pro-rated refunds of unused portions of extended warranties and service plans.

1 Lessees can terminate their leases without an early termination penalty and will receive a
2 Restitution payment ranging from \$5,001 to \$6,615.

3 (2) Trade-In: Owners of Generation One vehicles can instead choose to trade in their
4 eligible vehicle at a participating Volkswagen dealership and receive the full amount they would
5 receive in a Buyback as a Trade-In Credit towards a new or used vehicle at a Volkswagen or Audi
6 Dealer.

7 (3) Reduced Emissions Modification: If owners or lessees of Generation One vehicles
8 prefer to keep their vehicles, and if the EPA and CARB approve an emissions modification, those
9 owners and lessees can choose to have Volkswagen modify their vehicle's engine to significantly
10 reduce its emissions and receive an additional Restitution payment ranging from \$7,755 to
11 \$13,880.

12 Eligible Former Owners—those who sold their vehicles before January 31, 2017—will
13 receive half of the Owner restitution payment (or, if there are two Former owners, one quarter
14 each). Lessees whose leases terminated or terminate before they obtain Settlement Benefits
15 receive the Lessee Restitution payment described above.

16 The tables included in Exhibit 2 to this Motion show the range of possible payment
17 amounts to owners and lessees of Generation One vehicles under the 3.0-Liter Class Action
18 Settlement.⁴ The precise amount to be offered depends on which option is involved (Buyback or
19 a Reduced Emissions Modification) and the vehicle's model year, model, trim level, and factory
20 options. The Reduced Emissions Modification option will only be available if the EPA and
21 CARB approve a modification.

22 **2. Generation Two Benefits**

23 It is anticipated, and provided for in the 3.0-liter Consent Decree between Volkswagen
24 and DOJ/EPA and CARB, that the newer, Generation Two vehicles can be repaired to comply

25 _____
26 ⁴ Payment amounts may be adjusted up or down if the vehicle has higher or lower than standard
27 mileage (15,000 miles per year) when it is brought into a dealership to participate in the
28 settlement program. The Generation One tables below assume that vehicles are not subject to a
mileage adjustment, that a Class Member owned it on September 18, 2015 when the emissions
accusations became public, and still owns it. Those who no longer have the vehicle, or purchased
it used after September 18, 2015, will be offered a lesser amount, set forth in the Class Notice.

1 with the original emissions standards under which they were originally certified without
 2 materially reduced performance of the vehicle. This repair is called an “Emissions Compliant
 3 Repair.” If the regulators decide to approve an Emissions Compliant Repair for Generation Two
 4 vehicles in a timely manner, Volkswagen will be required to fix those Generation Two vehicles
 5 free of charge. Under this repair scenario, owners and lessees of Generation Two vehicles will
 6 get the vehicles they believed they were purchasing or leasing—with performance and emissions
 7 at or very near the initially advertised specifications—and an *additional* payment (“Repair
 8 Payment”) ranging from \$7,039 to \$16,114. Volkswagen expressly represents that the Emissions
 9 Compliant Repair will not result in reduced performance.⁵ If the Emissions Compliant Repair
 10 materially affects vehicle performance (whether miles per gallon, torque, or peak horsepower),
 11 Volkswagen will pay an additional \$500 per vehicle, and if adverse performance effect is
 12 significant enough, Class Members reserve the right to move the Court for additional remedies
 13 that are fair and reasonable under the circumstances.

14 To account for the additional time that these Class Members must wait to receive their
 15 ultimate Settlement remedy, Volkswagen will pay half (50%) of the Repair payment up front,
 16 shortly after Final Approval,⁶ and will offer a “Class Bridge Warranty” (as more specifically
 17 described in the Settlement Agreement) to cover the vehicles from today through the Emissions
 18 Compliant Repair Decision Dates.

19 As with Generation One, Former Owners will evenly split the Repair payment with a the
 20

21 ⁵ The Settlement Agreement provides: “Defendants represent that the Emissions Compliant
 22 Repair shall not result in ‘Reduced Performance.’ In the event that the Emissions Compliant
 23 Repair causes Reduced Performance of the Eligible Vehicle, Volkswagen shall make an
 24 additional payment of \$500 for each affected Eligible Vehicle. . . . Reduced Performance means
 25 a change in any of the following performance attributes: (1) a reduction in calculated fuel
 26 economy using the EPA formula of more than 3 MPG; (2) a decrease of greater than 5% in peak
 27 horsepower; or (3) a decrease of greater than 5% in peak torque. The performance impacts shall
 28 be measured by Volkswagen pursuant to industry standards in connection with its submission of
 an Emissions Modification Proposal to the EPA and CARB, and, upon final approval of such
 Emissions Modification Proposal, Defendants shall disclose any impact to these performance
 attributes in the VW Class Action Update. . . . In the event that the Emissions Compliant Repair
 causes a substantial, material adverse degradation above and beyond the Reduced Performance
 levels specified above, Plaintiffs reserve their right to seek, and Defendants reserve their right to
 oppose, additional remedies through motion to the Court.”

⁶ These upfront Participation Payments range from approximately \$3,500 to \$8,000 per vehicle.

1 Post-September 18, 2015 purchaser, and, if there are to Eligible Former Owners, each will receive
 2 one quarter of the total Repair payment. Lessees are eligible for compensation and those who
 3 hold an active lease also will receive an Emissions Compliant Repair.

4 EPA and CARB will make approval decisions for the Emissions Compliant Repair for
 5 vehicles with Generation Two engines on a sub-generation by sub-generation basis. The 3.0-liter
 6 Class Action Settlement Agreement sets a timetable for the “Decision Date” for each sub-
 7 generation as follows:

Sub-Generation	Decision Date for the Emissions Compliant Repair
2.1 SUV	November 8, 2017
2.2 SUV	October 23, 2017
2 PC	December 20, 2017

8
 9
 10
 11
 12
 13 If Volkswagen *cannot* obtain EPA and CARB’s approval for any sub-generation of
 14 Generation Two vehicles by the applicable Decision Date deadline, Volkswagen can purchase an
 15 extension of up to 90 additional days after their initial deadlines, by paying the Class Members
 16 \$500 per vehicle for each 30-day extension. Ultimately, if no Emissions Compliant Repair is
 17 timely approved for their Generation Two vehicles, Class Members associated with those vehicles
 18 will have all the rights and options available to Class Members with Generation One vehicles,
 19 under the terms described above—namely: (1) Buyback/Lease Termination, (2) Trade-In, or,
 20 (3) if approved, a Reduced Emissions Modification (or untimely Emissions Compliant Repair).
 21 These Class Members will also be eligible for a free AdBlue refill and oil change for their
 22 Eligible Vehicle while awaiting an emissions modification or repair, Buyback, Trade-In, or Lease
 23 Termination.

24 The tables included in Exhibit 2 to this motion show the range of possible payment
 25 amounts to owners and lessees of Generation Two vehicles under the 3.0-Liter Class Action
 26 Settlement.

27 **3. Value of Benefits and Attorneys’ Fees and Costs**

28 The total monetary value of these settlement benefits (not including the cost of developing

1 or implementing the emissions modifications or administering the buyback) is approximately \$1.2
 2 billion if the emissions compliant repair is approved for all Generation Two vehicles, and more
 3 than \$4 billion if no emissions compliant repair is approved for any Generation Two vehicle
 4 (assuming 100% buyback). None of these benefits will be reduced to pay attorneys' fees for, or
 5 to reimburse expenses of, Class Counsel. Volkswagen will pay Class Counsel's attorneys' fees
 6 and costs separately and in addition to the Settlement benefits to Class Members. Class Counsel
 7 have not yet conducted any substantive discussions regarding the payment of attorneys' fees with
 8 any defendants. As the Court noted when granting preliminary approval to the 2.0-Liter
 9 Settlement, "Rule 23(h), which governs attorneys' fees in class actions, does not require
 10 Settlement Class Counsel to move for its fee award at the preliminary approval juncture, or even
 11 upon seeking final approval." *In re Volkswagen*, 2016 WL 4010049, at *15. Accordingly, that
 12 the amount of attorneys' fees and costs is still to be determined does not affect the Court's
 13 evaluation of whether preliminary approval of the Settlement is appropriate. *Id.* (citing *In re NFL*
 14 *Players Concussion Injury Litig.*, 821 F.3d 410, 445 (3d Cir. 2016) ("[T]he separation of a fee
 15 award from final approval of the settlement does not violate Rule 23(h)."). Class Counsel prefer
 16 to wait to discuss, negotiate, and present an attorneys' fee application at a later point in the
 17 settlement process, when important determinations about Generation Two compliance or non-
 18 compliance have been made, and the resulting monetary value of benefits available to Class
 19 Members is better known. Class Members will of course have the opportunity to comment on or
 20 object to any fee petition under Fed. R. Civ. P. 23(h) prior to the award of attorneys' fees for
 21 Class Counsel.

22 **IV. THE SETTLEMENT MERITS PRELIMINARY APPROVAL**

23 **A. The Class Action Settlement Process**

24 Pursuant to Federal Rule of Civil Procedure 23(e), class actions "may be settled,
 25 voluntarily dismissed, or compromised only with the court's approval." As a matter of "express
 26 public policy," federal courts favor and encourage settlements, particularly in class actions, where
 27 the costs, delays, and risks of continued litigation might otherwise overwhelm any potential
 28 benefit the class could hope to obtain. *See Class Plaintiffs v. City of Seattle*, 955 F.2d 1268, 1276

1 (9th Cir. 1992) (noting the “strong judicial policy that favors settlements, particularly where
 2 complex class action litigation is concerned”); *In re Syncor ERISA Litig.*, 516 F.3d 1095, 1101
 3 (9th Cir. 2008) (same); *see also* 4 Herbert B. Newberg & Alba Conte, *Newberg on Class Actions*
 4 (“*Newberg*”) §11:41 (4th ed. 2002) (same, collecting cases).

5 The *Manual for Complex Litigation (Fourth)* (2004) (the “*Manual*”) describes the three-
 6 step procedure for approval of class action settlements: (1) preliminary approval of the proposed
 7 settlement; (2) dissemination of the notice of the settlement to class members, providing for,
 8 among other things, a period for potential objectors and dissenters to raise challenges to the
 9 settlement’s reasonableness; and (3) a formal fairness and final settlement approval hearing. *Id.*
 10 at §21.63. The *Manual* characterizes the preliminary approval stage as an “initial evaluation” of
 11 the fairness of the proposed settlement made by the court on the basis of written submissions and
 12 informal presentations from the settlement parties. *Id.* at § 21.632. The proposed Settlement
 13 Class Representatives request that the Court grant preliminary approval of the Settlement and
 14 authorize the dissemination of notice of the Settlement to Class Members. The Settlement Class
 15 Representatives further request that the Court appoint the undersigned Lead Counsel and the PSC
 16 as Class Counsel and the 3.0-liter TDI owners and lessees listed in Exhibit 1 to this Motion as the
 17 Settlement Class Representatives. *See In re Volkswagen*, 2016 WL 6248426, at *28 (confirming
 18 appointment of Lead Counsel and the PSC as Settlement Counsel in the context of the 2.0-Liter
 19 Settlement).

20 **B. The Standard For Preliminary Approval**

21 Rule 23⁷ of the Federal Rules of Civil Procedure governs a district court’s analysis of the
 22 fairness of a settlement of a class action. *See* Fed. R. Civ. P. 23(e). To approve a class action
 23 settlement, the Court must determine whether the settlement is “fundamentally fair, adequate and
 24 reasonable.” *In re Rambus Inc. Derivative Litig.*, No. C–06–3515–JF, 2009 WL 166689, at *2
 25 (N.D. Cal. Jan. 20, 2009) (citing Fed. R. Civ. P. 23(e)); *see also Mego Financial Corp. Sec. Litig.*,
 26 213 F.3d 454, 459 (9th Cir. 2000); *Officers for Justice v. Civil Service Comm’n*, 688 F.2d 615,
 27

28 ⁷ All references to “Rule” are to the Federal Rules of Civil Procedure.

1 625 (9th Cir. 1982)). Preliminary approval of a proposed settlement is the first step in making
2 this determination.

3 If “the proposed settlement appears to be the product of serious, informed, non-collusive
4 negotiations, has no obvious deficiencies, does not improperly grant preferential treatment to
5 class representatives or segments of the class, and falls within the range of possible approval, then
6 the court should direct that the notice be given to the class members of a formal fairness hearing.”
7 *In re Tableware Antitrust Litig.*, 484 F. Supp. 2d 1078, 1079 (N.D. Cal. 2007); *see also In re*
8 *Netflix Privacy Litig.*, No. 5:11-CV-00379 EJD, 2013 WL 1120801, at *4 (N.D. Cal. Mar. 18,
9 2013) (applying at preliminary approval a “presumption” of fairness to settlement that was “the
10 product of non-collusive, arms’ length negotiations conducted by capable and experienced
11 counsel”). “The preliminary determination establishes an initial presumption of fairness.” *In re*
12 *Tableware Antitrust Litig.*, 484 F. Supp. 2d at 1079-80. “Although Rule 23 imposes strict
13 procedural requirements on the approval of a class settlement, a district court’s only role in
14 reviewing the substance of that settlement is to ensure that it is ‘fair, adequate, and free from
15 collusion.’” *Lane v. Facebook, Inc.*, 696 F.3d 811, 819 (9th Cir. 2012) (quoting *Hanlon v.*
16 *Chrysler Corp.*, 150 F.3d 1011, 1027 (9th Cir. 1998)); *see also In re Hewlett-Packard Co.*
17 *S’holder Deriv. Litig.*, No. 3:12-CV-06003-CRB, 2015 WL 1153864 at *5 (N.D. Cal. Mar. 13,
18 2015) (granting preliminary approval of settlement in derivative action that “appears to represent
19 a fair, reasonable, and adequate resolution” of the claims).

20 When class counsel is experienced and supports the settlement, and the agreement was
21 reached after arm’s-length negotiations, courts give a presumption of fairness to the settlement.
22 *See Nobles v. MBNA Corp.*, No. C 06-3723 CRB, 2009 WL 1854965, at *6 (N.D. Cal. June 29,
23 2009); *Ellis v. Naval Air Rework Facility*, 87 F.R.D. 15, 18 (N.D. Cal. 1980), *aff’d*, 661 F.2d 939
24 (9th Cir. 1981). Additionally, “[i]t is the settlement taken as a whole, rather than the individual
25 component parts, that must be examined for overall fairness.” *Staton v. Boeing Co.*, 327 F.3d
26 938, 952 (9th Cir. 2003).

27 The Ninth Circuit has identified “the strength of the plaintiffs’ case; the risk, expense,
28 complexity, and likely duration of further litigation; the risk of maintaining class action status

1 throughout the trial; the amount offered in settlement; the extent of discovery completed and the
2 stage of the proceedings; the experience and views of counsel; the presence of a governmental
3 participant; and the reaction of the class members to the proposed settlement” as factors for
4 determining whether a settlement is, in the final analysis, fair, reasonable, and adequate. *See*
5 *Hanlon*, 150 F.3d at 1026. “The relative degree of importance to be attached to any particular
6 factor will depend on the unique circumstances of each case.” *Officers for Justice*, 688 F.2d
7 at 625.

8 To determine whether a settlement is “within the range of possible approval,” the Court
9 also ensures it is “not the product of fraud or overreaching by, or collusion between, the
10 negotiating parties.” *Id.*; *see also Mego*, 213 F.3d at 458. Thus, to preliminarily assess the
11 reasonableness of the parties’ proposed settlement, the Court should review both the substance of
12 the deal and the process used to arrive at the settlement. *See In re Tableware Antitrust Litig.*,
13 484 F. Supp. 2d at 1080 (“preliminary approval . . . has both a procedural and substantive
14 requirement”).

15 This Settlement is well within the range of possible approval as a fair, reasonable, and
16 adequate resolution between the parties, and should be preliminarily approved. All of the relevant
17 factors set forth by the Ninth Circuit for evaluating the fairness of a settlement at the final stage weigh
18 in favor of preliminary approval now, and there can be no reasonable doubt that the Settlement was
19 reached in a procedurally fair manner given Settlement Master Mueller’s ongoing guidance and
20 assistance. For these reasons, the Settlement merits preliminary approval.

21 C. **The Settlement Is Substantively Fair Because It Provides Very Significant**
22 **Benefits in Exchange for The Compromise of Strong Claims.**

23 As noted in the summary of the Settlement terms above, the Settlement, and the related
24 DOJ and CARB Consent Decrees and FTC Consent Order, compensate Class Members for the
25 loss in market value of the Eligible Vehicles and for Volkswagen’s misrepresentations about the
26 environmental characteristics of the Eligible Vehicles, and provide for the buyback, trade-in
27 and/or potential refit of the Eligible Vehicles to make them compliant with applicable
28 environmental regulations. The Settlement’s significant benefits are provided in recognition of

1 the strength of Plaintiffs' claims and the likelihood that Plaintiffs would have been able to certify
2 a litigation class, maintain certification through trial, and prevail on the merits. All PSC
3 members—a uniquely experienced group including preeminent class action litigators, consumer
4 and environmental advocates, trial lawyers, and auto litigation veterans—support this Settlement,
5 and it is highly uncertain whether the Class would be able to obtain and keep a better outcome
6 through continued litigation, trial, and appeal. They certainly would not have been able to secure
7 the commencement of the buyback, trade-in, and emissions modification programs as swiftly as it
8 will take place under the Settlement. Moreover, while Class Counsel believe in the strength of
9 this case, they recognize that there are always uncertainties in litigation, making compromise of
10 claims in exchange for certain and timely provision to the Class of the significant benefits
11 described herein an unquestionably reasonable outcome. *See Nobles*, 2009 U.S. Dist. LEXIS
12 59435, at *5 (“The risks and certainty of recovery in continued litigation are factors for the Court
13 to balance in determining whether the Settlement is fair.”) (citing *Mego*, 213 F.3d at 458; *Kim v.*
14 *Space Pencil, Inc.*, No. C 11-03796 LB, 2012 WL 5948951, at *15 (N.D. Cal. Nov. 28, 2012)
15 (“The substantial and immediate relief provided to the Class under the Settlement weighs heavily
16 in favor of its approval compared to the inherent risk of continued litigation, trial, and appeal, as
17 well as the financial wherewithal of the defendant.”)).

18 Indeed, should Class Counsel prosecute these claims against Volkswagen to conclusion,
19 any recovery would come years in the future and at far greater expense to the environment and
20 the Class. There is also a risk that a litigation Class would receive less or nothing at all, despite
21 the merit of the claims, not only because of the risks of litigation, but also because of the solvency
22 risks that such prolonged and expanding litigation would almost certainly impose upon
23 Volkswagen. A judgment that bankrupts Volkswagen would be far less satisfying than a
24 settlement that provides meaningful and certain monetary and restorative relief in the here and
25 now. *See, e.g., UAW v. GMC*, 497 F.3d 615, 632 (6th Cir. 2007) (affirming approval of
26 settlement class and rejecting objections premised on prospect of plaintiffs complete victory on
27 disputed issue because “any such victory would run the risk of being a Pyrrhic one . . . we need
28 not embellish the point by raising the prospect of bankruptcy”). As recognized by the Court in its

1 order granting final approval of the 2.0-Liter Settlement, “[w]eighing this possibility against the
2 immediate and guaranteed benefits provided by the Settlement, settlement is clearly favored.” *In*
3 *re Volkswagen*, 2016 WL 6248426, at *18.

4 Moreover, as recognized by the Court in the context of the 2.0-Liter Settlement, in
5 addition to the above, there is a risk that “any class recovery obtained at trial would be reduced
6 through offsets.” *Id.* at *11. Restitution remedies for automotive defects based on rescission or
7 repurchase calculations are generally subject to offsets for the car owner’s use of the vehicle. *See*
8 *id.* (citing various “state law [that] account for offsets based on the owner’s use of the vehicle”).
9 For example, under California law, the Song-Beverly Consumer Warranty Act provides for an
10 offset calculated on the basis of the mileage driven. *Id.* (citing Cal. Civ. Code § 1793.2(d)(2)(C));
11 *see also Robbins v. Hyundai Motor America, Inc.*, 2015 WL 304142 at *6 (C.D. Cal. Jan. 14,
12 2015); *Rupay v. Volkswagen Group of America Inc.*, 2012 WL 10634428 at *4 (C.D. Cal.
13 Nov. 15, 2012). State-law-required offsets could also apply to claims under the federal
14 Magnuson Moss Warranty Act (“MMWA”), because while the MMWA effectively creates a
15 federal cause of action to enforce state-law warranty claims, the MMWA applies state substantive
16 law instead of creating substantively different federal warranty standards. *Clemens v.*
17 *DaimlerChrysler Corp.*, 534 F.3d 1017, 1022 (9th Cir. 2008) (“claims under the Magnuson–Moss
18 Act stand or fall with . . . express and implied warranty claims under state law”); *Keegan v. Am.*
19 *Honda Motor Co.*, 838 F. Supp. 2d 929, 954 (C.D. Cal. 2012). Indeed, the MMWA itself defines
20 the term “refund” as “refunding the actual purchase price (less reasonable depreciation based on
21 actual use where permitted by rules of the Commission). Further, California’s Lemon Law
22 specifically enumerates a method for calculating depreciation on vehicles in § 1793.2(d)(2)(C),
23 while the National Traffic and Motor Vehicle Safety Act likewise notes that, following a safety
24 recall, an available remedy to consumers is to “refund[] the purchase price, less a reasonable
25 allowance for depreciation.” 49 U.S.C. § 30120(a)(1)(A)(iii).

26 Ultimately, any rescission or refund remedy requires that a plaintiff return the product in a
27 comparable condition to what the plaintiff received. *See In re Volkswagen*, 2016 WL 6248426, at
28 *17. And because a vehicle’s value depreciates significantly with use, courts require a reasonable

1 reduction in the refund amount, to account for the depreciation and value provided to the plaintiff.
2 *See id.* at *17 (“Under such circumstances, courts have been unwilling to award plaintiffs the full
3 purchase price as either restitution or damages.”) (citing *Brady v. Mercedes-Benz USA, Inc.*,
4 243 F. Supp. 2d 1004, 1008 (N.D. Cal. 2002) (“[T]he restitution awardable under [California
5 Civil Code] § 1793.2(d)(2)(B) must be reduced by the amount directly attributable to use (as
6 measured by miles driven) by the consumer prior to the first repair (or attempted repair) of the
7 problem as pro-rated against a base of 120,000 miles.”), and *Kruse v. Chevrolet Motor Div.*, Civil
8 Action No. 96-1474, 1997 WL 408039, at *6 (E.D. Pa. July 15, 1997) (“[I]mplicit in the concept
9 of a refund of the purchase price is the condition that the purchaser return the consumer good at
10 issue. . . . [P]laintiff accepted and used the car for approximately one and one-half years, thereby
11 diminishing the value of the car. Awarding damages equal to the full purchase price does not take
12 into account the natural depreciation of the vehicle from normal usage.” (internal citations
13 omitted))).

14 Accordingly, the buyback calculations in the Settlement both for Generation One, and for
15 Generation Two if an Emissions Compliant Repair is not timely available (with 2017 Decision
16 Dates that trigger Generation Two buyback remedies), are both highly favorable to Class
17 Members, and supported by applicable law. The settlement provides an array of provisions to
18 compensate for the lost market value of the vehicles, and to restore their ongoing value and
19 utility. Avoiding years of additional litigation in exchange for the certainty of this Settlement
20 now is also important because of the continued environmental damage being caused by the
21 Eligible Vehicles. The Settlement will get the Eligible Vehicles off the road through a buyback
22 or repair them to originally certified or reduced emission standards, reducing further
23 environmental damage and air pollution. For Generation Two, there is the added benefit—to both
24 consumers and the environment, of a projective, fully compliant repair that gives consumers the
25 vehicles they thought they were getting when they bought or leased them—by placing these
26 vehicles in what was supposed to be their original, environmentally responsible condition,
27 without materially reducing the performance consumers also expected from these vehicles.
28

1 **D. The Settlement Is The Product of Good Faith, Informed, and Arm’s-Length**
2 **Negotiations, and It Is Procedurally Fair.**

3 As with the 2.0-Liter Settlement, Lead Counsel and the Class Counsel settlement working
4 group engaged intensive settlement discussions with Volkswagen and government representatives
5 from the EPA, CARB, and the FTC, under Settlement Master Mueller’s guidance and
6 supervision. Class Counsel also have analyzed voluminous discovery material that has provided
7 it with sufficient information to enter into a reasoned and well-informed settlement. *See In re*
8 *Volkswagen*, 2016 WL 4010049, at *14 (holding that Class Counsel’s review of discovery
9 “allowed them to make a well-informed assessment of the merits of the Class’ claims and to
10 determine whether Volkswagen’s offers adequately compensates Class Members for their
11 injuries”); *see also Mego*, 213 F.3d at 459 (holding “significant investigation, discovery and
12 research” supported “district court’s conclusion that the Plaintiffs had sufficient information to
13 make an informed decision about the Settlement”).

14 Participation of government entities in the settlement process weighs highly in favor of
15 granting preliminary approval. *See In re Volkswagen*, 2016 WL 6248426, at *14; *see also*
16 *Marshall v. Holiday Magic, Inc.*, 550 F.2d 1173, 1178 (9th Cir. 1977) (“The participation of a
17 government agency serves to protect the interests of the class members, particularly absentees,
18 and approval by the agency is an important factor for the court’s consideration.”); *Jones v.*
19 *Amalgamated Warbasse Houses, Inc.*, 97 F.R.D. 355, 360 (E.D.N.Y. 1982) (“That a government
20 agency participated in successful compromise negotiations and endorsed their results is a factor
21 weighing heavily in favor of settlement approval—at least where, as here, the agency is
22 ‘committed to the protection of the public interest.’”). So, too, does a settlement process
23 involving protracted negotiations with the assistance of a court-appointed mediator. *See Pha v.*
24 *Yang*, No. 2:12-cv-01580-TLN-DAD, 2015 U.S. Dist. LEXIS 109074, at *13 (E.D. Cal. Aug. 17,
25 2015) (finding that the fact “the settlement was reached through an arms-length negotiation with
26 the assistance of a mediator through a months-long process . . . weigh[ed] in favor of approval”);
27 *Rosales v. El Rancho Farms*, No. 1:09-cv-00707-AWI-JLT, 2015 WL 446091, at *44 (E.D. Cal.
28 July 21, 2015) (“Notably, the Ninth Circuit has determined the ‘presence of a neutral mediator

1 [is] a factor weighing in favor of a finding of non-collusiveness.’’) (quoting *In re Bluetooth*
2 *Headset Prods. Liab. Litig.*, 654 F.3d 935, 946 (9th Cir. 2011)); *Pierce v. Rosetta Stone, Ltd.*,
3 No. C 11-01283 SBA, 2013 WL 5402120, at *15-16 (N.D. Cal. Sept. 26, 2013) (citing *In re*
4 *Bluetooth*, 654 F.3d at 946).

5 Here, settlement negotiations were conducted in good faith at all times, and the Settlement
6 was reached through arms-length negotiations under the auspices of the Court-appointed
7 Settlement Master over the course of months of efforts by the parties. It is an understatement to
8 say that the parties benefited from the assistance of Settlement Master Mueller, who played a
9 crucial role in supervising the negotiations and in helping the parties bridge their differences in
10 order to reach this Settlement. See *In re Volkswagen*, 2016 WL 4010049, at *14 (finding that
11 “the Settlement Master’s guidance coupled with informed dialogues and the intensive
12 involvement of government entities suggests the parties reached the Settlement after serious,
13 informed, non-collusive negotiations”).

14 Taken together, the substantive quality of the Settlement and the procedurally fair manner
15 in which it was reached weigh in favor of granting preliminary approval here.

16 **V. THE COURT SHOULD CERTIFY THE CLASS FOR SETTLEMENT PURPOSES.**

17 Plaintiffs respectfully request that the Court certify the Class defined in paragraph 2.16 of
18 the 3.0-Liter Class Action Settlement for settlement purposes, and order that notice of the
19 Settlement be issued to inform Class Members of: (1) the existence and terms of the Settlement;
20 (2) how to obtain benefits under the Settlement; (3) their right to be heard on its fairness; (4) their
21 right to opt out; and (5) the date, time and place of the fairness hearing. *Manual*, at §§ 21.632,
22 21.633.

23 When “[c]onfronted with a request for settlement-only class certification, a district court
24 need not inquire whether the case, if tried, would present intractable management problems . . .
25 for the proposal is that there will be no trial.” *Amchem Prods. v. Windsor*, 521 U.S. 591, 620
26 (1997). Class certification is appropriate where: “(1) the class is so numerous that joinder of all
27 members is impracticable; (2) there are questions of law and fact common to the class; (3) the
28 claims or defenses of the representative parties are typical of the claims or defenses of the class;

1 and (4) the representative parties will fairly and adequately protect the interests of the class.”
2 Fed. R. Civ. P. 23(a). Certification of a class seeking monetary compensation also requires a
3 showing that “questions of law and fact common to class members predominate over any
4 questions affecting only individual members, and that a class action is superior to other available
5 methods for fairly and efficiently adjudicating the controversy.” Fed. R. Civ. P. 23(b)(3).

6 In the context of the 2.0-Liter Settlement, the Court certified a substantially similar class
7 of owners and lessees of Volkswagen and Audi branded TDI vehicles. *In re Volkswagen*, 2016
8 WL 4010049, at *10-12; *see In re Volkswagen*, 2016 WL 6248426, at *6-7 (adopting the
9 certification analysis at the preliminary approval stage and granting final class certification).
10 Given that Plaintiffs’ claims here are substantially similar to, and arise from the same facts as,
11 those brought on behalf of the substantially similar 2.0-liter class, the Court’s analysis in
12 approving the 2.0-Liter Settlement applies equally here. As demonstrated below, the Class
13 readily satisfies each of Rule 23’s requirements.

14 **A. The Class Meets The Requirements Of Rule 23(a).**

15 **1. The Class Is Sufficiently Numerous.**

16 Rule 23(a)(1) is satisfied when “the class is so numerous that joinder of all class members
17 is impracticable.” Fed. R. Civ. P. 23(a)(1). Numerosity is generally satisfied when the class
18 exceeds forty members. *See, e.g., Slaven v. BP Am., Inc.*, 190 F.R.D. 649, 654 (C.D. Cal. 2000).

19 Here, it is undisputed that 77,429 Eligible Vehicles were sold or leased in the U.S.—
20 19,605 Generation One Eligible Vehicles and 57,824 Generation Two Eligible Vehicles—and
21 thus, that the Class consists of tens of thousands of members. Therefore, numerosity is easily
22 established. *See In re Volkswagen*, 2016 WL 4010049, at *10 (“The numerosity requirement is
23 easily satisfied. There were 475,745 [2.0-liter] Eligible Vehicles sold or leased to consumers in
24 the United States, and thus hundreds of thousands of potential Class Members.”). The large size
25 of the Class and the geographic dispersal of its members across the United States render joinder
26 impracticable. *See id.* (finding numerosity satisfied in context of the 2.0-liter Settlement “because
27 joinder is impractical”); *see Palmer v. Stassinis*, 233 F.R.D. 546, 549 (N.D. Cal. 2006) (“Joinder
28 of 1,000 or more co-plaintiffs is clearly impractical.”).

1 Moreover, the Class is defined by objective, transactional facts—the purchase or lease of
2 an Eligible Vehicle—and there is no dispute that Class Members can easily be identified by
3 reference to the books and records of Volkswagen and their dealers. Accordingly, to the extent
4 required, the Class is readily ascertainable. *See Moreno v. Autozone, Inc.*, 251 F.R.D. 417, 421
5 (N.D. Cal. 2008) (Breyer, J.) (“A class is ascertainable if it identifies a group of unnamed
6 plaintiffs by describing a set of common characteristics sufficient to allow a member of that group
7 to identify himself or herself as having a right to recover based on the description.”).

8 **2. There Are Common Questions of Law and Fact.**

9 Further, common questions of law and fact apply to each of the Class Member’s claims.
10 “Federal Rule of Civil Procedure 23(a)(2) conditions class certification on demonstrating that
11 members of the proposed class share common ‘questions of law or fact.’” *Stockwell v. City &*
12 *Cty. of San Francisco*, 749 F.3d 1107, 1111 (9th Cir. 2014). The “commonality requirement has
13 been ‘construed permissively,’ and its requirements deemed ‘minimal.’” *Estrella v. Freedom*
14 *Fin’l Network*, No. C 09-03156 SI, 2010 WL 2231790, at *25 (N.D. Cal. June 2, 2010) (quoting
15 *Hanlon*, 150 F.3d at 1020). “The existence of shared legal issues with divergent factual
16 predicates is sufficient, as is a common core of salient facts coupled with disparate legal remedies
17 within the class.” *Hanlon*, 150 F.3d at 1019. Assessing commonality requires “a precise
18 understanding of the nature of the underlying claims.” *Parsons v. Ryan*, 754 F.3d 657, 676 (9th
19 Cir. 2014) (citing *Amgen Inc. v. Conn. Ret. Plans & Trust Funds*, 133 S. Ct. 1184, 1194–95
20 (2013)). This allows courts to determine if the class’ “claims . . . depend upon a common
21 contention” that is “of such a nature that it is capable of classwide resolution—which means that
22 determination of its truth or falsity will resolve an issue that is central to the validity of each one
23 of the claims in one stroke.” *Wal-Mart Stores, Inc. v. Dukes*, 564 U.S. 338, 350 (2011). The
24 commonality “analysis does not turn on the number of common questions, but on their relevance
25 to the factual and legal issues at the core of the purported class’ claims.” *Jimenez v. Allstate Ins.*
26 *Co.*, 765 F.3d 1161, 1165 (9th Cir. 2014), *cert. denied*, 135 S. Ct. 2835 (2015). Indeed, “[e]ven
27 a single question of law or fact common to the members of the class will satisfy the commonality
28 requirement.” *Dukes*, 564 U.S. at 369.

1 Courts routinely find commonality where the class' claims arise from a defendant's
 2 uniform course of conduct. *See, e.g., Negrete v. Allianz Life Ins. Co. of N. Am.*, 238 F.R.D. 482,
 3 488 (C.D. Cal. 2006) ("The Court finds that the class members' claims derive from a common
 4 core of salient facts, and share many common legal issues. These factual and legal issues include
 5 the questions of whether Allianz entered into the alleged conspiracy and whether its actions
 6 violated the RICO statute. The commonality requirement of Rule 23(a)(2) is met."); *Cohen v.*
 7 *Trump*, 303 F.R.D. 376, 382 (S.D. Cal. 2014) ("Here, Plaintiff argues his RICO claim raises
 8 common questions as to 'Trump's scheme and common course of conduct, which ensnared
 9 Plaintiff[] and the other Class Members alike.' The Court agrees."); *Spalding v. City of Oakland*,
 10 No. C11-2867 TEH, 2012 WL 994644, at *8 (N.D. Cal. Mar. 23, 2012) (commonality found
 11 where plaintiffs "allege[] a common course of conduct that is amenable to classwide resolution");
 12 *Int'l Molders' & Allied Workers' Local Union No. 164 v. Nelson*, 102 F.R.D. 457 (N.D. Cal.
 13 1983) ("commonality requirement is satisfied where it is alleged that the defendants have acted in
 14 a uniform manner with respect to the class"); *see also Suchanek v. Sturm Foods, Inc.*, 764 F.3d
 15 750, 756 (7th Cir. 2014) (finding that "where the same conduct or practice by the same defendant
 16 gives rise to the same kind of claims from all class members, there is a common question").⁸

17 Here, as in the 2.0-Liter Settlement, the Class Members' claims arise from Volkswagen's
 18 "common course of conduct." *In re Volkswagen*, 2016 WL 4010049, at *10. Here, too, "the
 19 common questions of fact are (1) Volkswagen's fraudulent scheme to deceive state and federal
 20 regulatory authorities by installing in its [3].0-liter diesel engine vehicles the defeat device
 21 designed, and (2) Volkswagen's . . . false and misleading marketing campaign that
 22 misrepresented and omitted the true nature of the Eligible Vehicles' 'clean' diesel engine
 23

24 ⁸ Although the Court need not reach the question, courts routinely find commonality in cases
 25 where uniform misrepresentations and omissions are employed to deceive the public. *See Ries v.*
 26 *Arizona Beverages USA LLC*, 287 F.R.D. 523, 537 (N.D. Cal. 2012) ("[C]ourts routinely find
 27 commonality in false advertising cases."); *Astiana v. Kashi Co.*, 291 F.R.D. 493, 501-02 (S.D.
 28 Cal. 2013) (same); *see also Guido v. L'Oreal, USA, Inc.*, 284 F.R.D. 468, 478 (C.D. Cal. 2012)
 (whether misrepresentations "are unlawful, deceptive, unfair, or misleading to reasonable
 consumers are the type of questions tailored to be answered in 'the capacity of a classwide
 proceeding to generate common answers apt to drive the resolution of the litigation'") (quoting
Dukes, 131 S.Ct. at 2551).

1 system.” *Id.* Volkswagen’s common course of conduct raises common questions of law and fact,
2 the resolution of which will generate common answers “apt to drive the resolution of the
3 litigation” for the Settlement Class as a whole. *Dukes*, 564 U.S. at 350. And as Plaintiffs allege
4 that the Class’s “injuries derive from [D]efendants’ alleged ‘unitary course of conduct,’” they
5 have “‘identified a unifying thread that warrants class treatment.’” *Sykes v. Mel Harris & Assocs.*
6 *LLC*, 285 F.R.D. 279, 290 (S.D.N.Y. 2012).

7 As this Court recognized when certifying the 2.0-liter class, “[w]ithout class certification,
8 individual Class Members would be forced to separately litigate the same issues of law and fact
9 which arise from Volkswagen’s use of the defeat device and Volkswagen’s alleged common
10 course of conduct.” *In re Volkswagen*, 2016 WL 4010049, at *10 (citing *In re Celera Corp. Sec.*
11 *Litig.*, No. 5:10-CV-02604-EJD, 2014 WL 722408, at *3 (N.D. Cal. Feb. 25, 2014) (finding
12 commonality met where plaintiffs raised questions of law or fact that would be addressed by other
13 putative class members pursuing similar claims)). Thus, the same is true with the instant Class.
14 Accordingly, commonality is satisfied here.

15 **3. The Settlement Class Representatives’ Claims Are Typical of Other**
16 **Class Members’ Claims.**

17 The proposed Settlement Class Representatives’ claims are also typical of other
18 Settlement Class Members’ claims. They include all generations and sub generations of 3.0-liter
19 vehicles, the Volkswagen, Porsche, and Audi-branded vehicles, and both owners and lessees.
20 Rule 23(a)(3) requires that ‘the claims or defenses of the representative parties are typical of the
21 claims or defenses of the class.’” *Parsons v. Ryan*, 754 F.3d at 657, 685 (9th Cir. 2014) (quoting
22 Fed. R. Civ. P. 23(a)(3)). “Like the commonality requirement, the typicality requirement is
23 ‘permissive’ and requires only that the representative’s claims are ‘reasonably co-extensive with
24 those of absent class members; they need not be substantially identical.’” *Rodriguez v. Hayes*,
25 591 F.3d 1105, 1124 (9th Cir. 2010) (quoting *Hanlon*, 150 F.3d at 1020). “The test of typicality is
26 ‘whether other members have the same or similar injury, whether the action is based on conduct
27 which is not unique to the named plaintiffs, and whether other class members have been injured
28 by the same course of conduct.’” *Evon v. Law Offices of Sidney Mickell*, 688 F.3d 1015, 1030

1 (9th Cir. 2012) (quoting *Hanon v. Dataproducts Corp.*, 976 F.2d 497, 508 (9th Cir. 1992)).
2 Accordingly, the typicality requirement “assure[s] that the interest of the named representative
3 aligns with the interests of the class.” *Wolin v. Jaguar Land Rover N. Am., LLC*, 617 F.3d 1168,
4 1175 (9th Cir. 2010) (quoting *Hanon*, 976 F.2d at 508). Thus, where a plaintiff suffered a similar
5 injury and other class members were injured by the same course of conduct, typicality is satisfied.
6 *See Parsons*, 754 F.3d at 685.

7 Here, the same course of conduct that injured Settlement Class Representatives also
8 injured other Class Members. Indeed, as in the 2.0-Liter Settlement, “[t]he Settlement Class
9 Representatives’ claims are based on the same pattern of wrongdoing as those brought on behalf
10 of Class Members.” *In re Volkswagen*, 2016 WL 4010049, at *11. “The Settlement Class
11 Representatives, as well as Class Members, purchased or leased an Eligible Vehicle equipped
12 with a defeat device.” *Id.* Thus, “[t]heir claims are typical because they were subject to the same
13 conduct as other Class Members, and as a result of that conduct, the Settlement Class
14 Representatives and Class Members suffered the same injury.” *Id.* The Settlement Class
15 Representatives, like other Class Members, would not have purchased or leased their vehicles had
16 the illegal defeat devices been disclosed because the Eligible Vehicles would not have been
17 approved for sale or lease in the U.S. in the first place. Finally, the Settlement Class
18 Representatives and the other Class Members will similarly—and equitably—benefit from the
19 relief provided by the Settlement.

20 Accordingly, Rule 23’s typicality requirement is satisfied here. *See In re Volkswagen*,
21 2016 WL 4010049, at *11 (finding typicality satisfied in context of the 2.0-Liter Settlement).

22 **4. The Settlement Class Representatives and Class Counsel Will Fairly**
23 **and Adequately Protect the Interests of the Settlement Class.**

24 Adequacy of representation is met. Rule 23(a)(4) requires “the representative parties [to]
25 adequately protect the interests of the class.” Fed. R. Civ. P. 23(a)(4). “This requirement is
26 rooted in due-process concerns—‘absent class members must be afforded adequate representation
27 before entry of a judgment which binds them.’” *Radcliffe v. Experian Info. Sols., Inc.*, 715 F.3d
28 1157, 1165 (9th Cir. 2013) (quoting *Hanlon*, 150 F.3d at 1020). Courts engage in a two-prong

1 inquiry: “(1) do the named plaintiffs and their counsel have any conflicts of interest with other
2 class members and (2) will the named plaintiffs and their counsel prosecute the action vigorously
3 on behalf of the class?” *Evon*, 688 F.3d at 1031 (quoting *Hanlon*, 150 F.3d at 1020). Here, the
4 answer to question one is no, and the answer to number two is a resounding yes.

5 a. **The Interests of the Settlement Class Representatives Are**
6 **Directly Aligned With Those of the Absent Class Members and**
7 **The Settlement Class Representatives Have Diligently Pursued**
8 **The Action On Their Behalf.**

9 The Settlement Class Representatives do not have any interests antagonistic to the other
10 Class Members and will continue to vigorously protect their interests, as they have for the past
11 year. *See Clemens v. Hair Club for Men, LLC*, No. C 15-01431 WHA, 2016 U.S. Dist. LEXIS
12 50573, at *6 (N.D. Cal. 2016). Indeed, the Settlement Class Representatives and Class Members
13 “are entirely aligned in their interest in proving that Volkswagen misled them and share the
14 common goal of obtaining redress for their injuries.” *In re Volkswagen*, 2016 WL 4010049, at
15 *11.

16 As in the 2.0-Liter Settlement, the Settlement Class Representatives understand their
17 duties as class representatives, have agreed to consider the interests of absent Settlement Class
18 Members, and have actively participated in this litigation. *See id.*; *see also Trosper v. Styker*
19 *Corp.*, No. 13-CV-0607-LHK, 2014 WL 4145448, at *43 (N.D. Cal. Aug. 21, 2014) (“All that is
20 necessary is a rudimentary understanding of the present action and . . . a demonstrated willingness
21 to assist counsel in the prosecution of the litigation.”).

22 Here, for example, the Settlement Class Representatives have provided factual
23 information pertaining to their purchase or lease of an Eligible Vehicle in order to assist in
24 drafting the complaints in this litigation. *In re Volkswagen*, 2016 WL 4010049 at *11. The
25 Settlement Class Representatives have searched for, and provided, relevant documents and
26 information to their counsel, and have assisted in preparing discovery responses and completing
27 comprehensive fact sheets. *Id.* Moreover, the Settlement Class Representatives have regularly
28 communicated with their counsel regarding various issues pertaining to this case, including the
terms and process of the proposed Settlement, and they will continue to do so until the Settlement

1 is approved and its administration completed. *Id.* All of this together is more than sufficient to
2 meet the adequacy requirement of Rule 23(a)(4). *See id.*

3 **b. Class Counsel Are Qualified To Serve as Settlement Class**
4 **Counsel.**

5 Rule 23(g) requires this Court to appoint class counsel to represent the Settlement Class.
6 *See Fed. R. Civ. P. 23(g).* At the outset of the MDL, as part of a competitive application process
7 before the Court, Lead Counsel and each member of the PSC established, and the Court
8 recognized, their qualifications, experience, and commitment to the successful prosecution of this
9 MDL. Importantly, the criteria that the Court considered in appointing Lead Counsel and the
10 PSC was substantially similar to the considerations set forth in Rule 23(g). *Compare* Dkt. Nos.
11 336 and 1084, *with Clemens*, 2016 U.S. Dist. LEXIS 50573, at *6. In the context of the 2.0-Liter
12 Settlement, the Court found that Class Counsel “are qualified lawyers with extensive experience
13 in consumer class action litigation and other complex cases” and that “there are no doubts
14 regarding Class Counsel’s adequacy.” *In re Volkswagen*, 2016 WL 4010049 at *11. Further,
15 Class Counsel, and their respective law firms, have undertaken an enormous amount of work,
16 effort and expense in this litigation and demonstrated their willingness to devote whatever
17 resources are necessary to see it through to a successful outcome. *Id.*; *see* 12/22/16, Status Conf.
18 Tr. at 14:7-22 (Dkt. No. 2757) (“I am well aware of the extraordinary effort that the lawyers for
19 all the parties have put into this. . . . Lawyers have families. Lawyers have other obligations.
20 Lawyers have lives. And they have sort of taken all of that, put it to the side, and worked on this
21 task of resolving this issue because of the serious environmental concerns that were raised by this
22 litigation.”); 5/24/16 Status Conf. Tr. at 8:6-14 (Dkt. No. 1535) (“I have been advised by the
23 Settlement Master that all of you have devoted substantial efforts, weekends, nights, and days,
24 and perhaps at sacrifice to your family.”).

25 The Court need look no further than the significant benefits already obtained for the Class
26 through Class Counsel’s zealous and efficient prosecution of this action, and their ongoing efforts
27 on behalf of the TDI consumers. Accordingly, as this Court found for the 2.0-Liter Settlement,
28 Class Counsel are qualified and adequate to represent the interests of the instant Settlement. *See*

1 2016 WL 4010049, at *11 (finding adequacy satisfied in context of the 2.0-Liter Settlement); *see*
2 *also In re Volkswagen*, 2016 WL 6248426, at 28 (confirming appointment of Lead Counsel and
3 the PSC as Settlement Counsel in the context of the 2.0-Liter Settlement).

4 **B. The Requirements Of Rule 23(b)(3) Are Met**

5 In addition to the requirements of Rule 23(a), the Court must also find that of Rule 23(b)'s
6 requirements are satisfied. A Rule 23(b)(3) class may be certified where, as here: (i) "questions
7 of law or fact common to class members predominate over any questions affecting only
8 individual members"; and (ii) a class action is "superior to other available methods for fairly and
9 efficiently adjudicating the controversy." Fed. R. Civ. P. 23(b)(3). Both requirements are met.

10 **1. Common Issues of Law and Fact Predominate**

11 First, common questions of law and fact predominate over any individual questions. "The
12 predominance inquiry 'asks whether the common, aggregation-enabling, issues in the case are
13 more prevalent or important than the non-common, aggregation-defeating, individual issues.'" *Tyson Foods, Inc. v. Bouaphakeo*, 136 S. Ct. 1036 (2016) (quoting 2 W. Rubenstein, *Newberg on*
14 *Class Actions* § 4:49 at 195-96 (5th ed. 2012)). "When 'one or more of the central issues in the
15 action are common to the class and can be said to predominate, the action may be considered
16 proper under Rule 23(b)(3) even though other important matters will have to be tried separately,
17 such as damages or some affirmative defenses peculiar to some individual class members.'" *Id.*
18 (quoting 7AA C. Wright, A. Miller, & M. Kane, *Federal Prac. & Proc.* § 1778, at 123-24 (3d ed.
19 2005)). Instead, at its core, "[p]redominance is a question of efficiency." *Butler v. Sears,*
20 *Roebuck & Co.*, 702 F.3d 359, 362 (7th Cir. 2012). Thus, "[w]hen common questions present a
21 significant aspect of the case and they can be resolved for all members of the class in a single
22 adjudication, there is clear justification for handling the dispute on a representative rather than on
23 an individual basis." *Hanlon*, 150 F.3d at 1022.

24 The Ninth Circuit favors class treatment of fraud claims stemming from a "common
25 course of conduct," like the scheme alleged here. *See In re First Alliance Mortg. Co.*, 471 F.3d
26 977, 990 (9th Cir. 2006); *Hanlon*, 150 F.3d at 1022-1023. Even outside of the settlement context,
27 predominance is readily met in cases asserting RICO and consumer claims arising from a
28

1 fraudulent scheme that injured each plaintiff. *See Amchem Prods.*, 521 U.S. at 625; *Wolin v.*
 2 *Jaguar Land Rover N. Am., LLC*, 617 F.3d 1168, 1173, 1176 (9th Cir. 2010) (consumer claims
 3 based on uniform omissions are readily certifiable where the claims are “susceptible to proof by
 4 generalized evidence,” even if individualized issues remain); *Friedman v. 24 Hour Fitness USA,*
 5 *Inc.*, No. CV 06-6282 AHM (CTx), 2009 WL 2711956, at *22-23 (C.D. Cal. Aug. 25, 2009)
 6 (“Common issues frequently predominate in RICO actions that allege injury as a result of a single
 7 fraudulent scheme.”); *see also Klay v. Humana, Inc.*, 382 F.3d 1241, 1256, 1257 (11th Cir. 2004)
 8 (upholding class certification of RICO claim where “all of the defendants operate nationwide and
 9 allegedly conspired to underpay doctors across the nation, so the numerous factual issues relating
 10 to the conspiracy are common to all plaintiffs . . . [and the] “corporate policies [at issue] . . .
 11 constitute[d] the very heart of the plaintiffs’ RICO claims”).⁹

12 Here, too, questions of law or fact common to the claims of the Class Members
 13 predominate over any questions affecting only individual members. As the Court found in the
 14 context of the 2.0-Liter Settlement, Volkswagen’s uniform scheme to mislead regulators and
 15 consumers by submitting false applications for COCs and EOs, failing to disclose the existence of
 16 the illegal Defeat Devices in the Class Vehicles, and misrepresenting the levels of NO_x emissions

17 ⁹ The Rule 23(b)(3) predominance inquiry in the context of the certification of a nationwide
 18 settlement class involving various state consumer protection law claims was the subject of an
 19 extensive *en banc* decision by the Third Circuit in *Sullivan v. DB Invs., Inc.*, 667 F.3d 273 (3d
 20 Cir. 2011). In affirming certification of a nationwide settlement class, the Third Circuit’s
 21 predominance inquiry was informed by “three guideposts”: (1) “commonality is informed by the
 22 defendant’s conduct as to all class members and any resulting injuries common to all class
 23 members”; (2) “variations in state law do not necessarily defeat predominance”; and (3)
 24 “concerns regarding variations in state law largely dissipate when a court is considering the
 25 certification of a settlement class.” *Sullivan*, 667 F.3d at 297.

26 This Court recently adopted the rationale in *Sullivan*, foreshadowed by the Ninth Circuit
 27 in *Hanlon*, that “state law variations are largely ‘irrelevant to certification of a settlement class.’”
 28 *Id.* at 304 (quoting *Sullivan*, 667 F.3d at 304); *see Wakefield v. Wells Fargo & Co.*, No. C 12-
 05053 LB, 2014 WL 7240339, at *12-13 (N.D. Cal. Dec. 18, 2014); *In re Cathode Ray Tube*
(CRT) Antitrust Litig., No. C-07-5944-SC, 2016 U.S. Dist. LEXIS 9944, at *208-09 (N.D. Cal.
 Jan. 6, 2016), *report & recommendation adopted*, 2016 U.S. Dist. LEXIS 9766 (N.D. Cal. Jan.
 26, 2016). Moreover, in the settlement context, the Court need not “differentiate[e] within a class
 based on the strength or weakness of the theories of recovery.” *In re Transpacific Passenger Air*
Transp. Antitrust Litig., No. C 07-05634 CRB, 2015 WL 3396829, at *20 (N.D. Cal. May 26,
 2015) (quoting *Sullivan*, 667 F.3d at 328); *Rodman v. Safeway, Inc.*, No. 11-cv-03003-JST, 2014
 WL 988992, at *54-56 (N.D. Cal. Mar. 9, 2014) (citing *Sullivan*, 667 F.3d at 304-07). Here, like
 in *Sullivan*, any material variations in state law do not preclude a finding of predominance, given
 the uniformity of Volkswagen’s conduct in the scheme and common course of conduct.

1 of the Class Vehicles are central to the claims asserted in the Consumer Complaint. *See In re*
2 *Volkswagen*, 2016 WL 4010049, at *12; *see also* ¶¶ 238-296. “Plaintiffs allege Volkswagen
3 perpetrated the same fraud in the same manner against all Class Members.” *In re Volkswagen*,
4 2016 WL 4010049, at *12. Indeed, the Court’s prior finding that Volkswagen “engaged in a
5 deceptive and fraudulent scheme” applies to all of the Class Members’ claims here. *Id.* Plaintiffs
6 also allege a common and unifying injury, as their and other Settlement Class Members’ injuries
7 arise solely from the use of the defeat device. *Id.* Thus, here too, Plaintiffs satisfy the
8 predominance requirement.

9 **2. Class Treatment Is Superior in This Case**

10 Finally, class treatment is superior. Pursuant to Rule 23(b)(3), a class action must be
11 “superior to other available methods for fairly and efficiently adjudicating the controversy.” Fed.
12 R. Civ. P. 23(b)(3). This factor “requires determination of whether the objectives of the particular
13 class action procedure will be achieved in the particular case.” *Hanlon*, 150 F.3d at 1023. In
14 other words, it “requires the court to determine whether maintenance of this litigation as a class
15 action is efficient and whether it is fair.” *Wolin*, 617 F.3d at 1175-76. Under Rule 23, “the Court
16 evaluates whether a class action is a superior method of adjudicating plaintiff’s claims by
17 evaluating four factors: ‘(1) the interest of each class member in individually controlling the
18 prosecution or defense of separate actions; (2) the extent and nature of any litigation concerning
19 the controversy already commenced by or against the class; (3) the desirability of concentrating
20 the litigation of the claims in the particular forum; and (4) the difficulties likely to be encountered
21 in the management of a class action.’” *Trosper*, 2014 U.S. Dist. LEXIS 117453, at *62 (quoting
22 *Leuthold v. Destination Am., Inc.*, 224 F.R.D. 462, 469 (N.D. Cal. 2004)).

23 There can be little doubt that class treatment here is superior to the litigation of thousands
24 of individual consumer actions. “From either a judicial or litigant viewpoint, there is no
25 advantage in individual members controlling the prosecution of separate actions. There would be
26 less litigation or settlement leverage, significantly reduced resources and no greater prospect for
27 recovery.” *Hanlon*, 150 F.3d at 1023; *see also Wolin*, 617 F.3d at 1176 (“Forcing individual
28 vehicle owners to litigate their cases, particularly where common issues predominate for the

1 proposed class, is an inferior method of adjudication.”). The damages sought by each Class
2 Member here, while related to an important purchase, are not so large as to weigh against
3 certification of a class action. *See Smith v. Cardinal Logistics Mgmt. Corp.*, No. 07-2104 SC,
4 2008 WL 4156364, at *32-33 (N.D. Cal. Sept. 5, 2008) (class members had a small interest in
5 personally controlling the litigation even where the average amount of damages were \$25,000-
6 \$30,000 per year of work); *see also Walker v. Life Ins. Co. of the Sw.*, No. CV 10-9198 JVS
7 (RNBx), 2012 WL 7170602, at *16 (C.D. Cal. Nov. 9, 2012) (finding that each class member did
8 not have “a greater interest in pursuing individual claims,” even though it was “not the typical
9 case of thousands of class members with very low amounts in controversy”).

10 The sheer number of separate trials that would otherwise be required also weighs in favor
11 of certification. Indeed, “[i]f Class Members were to bring individual lawsuits against
12 Volkswagen, each Member would be required to prove the same wrongful conduct to establish
13 liability and thus would offer the same evidence.” *In re Volkswagen*, 2016 WL 4010049, at *12.
14 “Given that Class Members number in the hundreds of thousands, there is the potential for just as
15 many lawsuits with the possibility of inconsistent rulings and results.” *Id.* “Thus, classwide
16 resolution of their claims is clearly favored over other means of adjudication, and the proposed
17 Settlement resolves Class Members’ claims at all once.” *Id.*

18 Moreover, all private federal actions seeking relief for the Class have already been
19 transferred to this District for consolidated MDL pretrial proceedings.¹⁰ Dkt. No. 950. That the
20 JPML consolidated all related federal consumer cases in an MDL before this Court is a clear
21 indication that a single proceeding is preferable to a multiplicity of individual lawsuits. The
22 government suits are pending as part of this MDL too, enabling this Court to approve and enforce

23 _____
24 ¹⁰ Although several class actions are pending in various state courts, the existence of these actions
25 does not defeat a finding of superiority. *See Cartwright v. Viking Indus.*, No. 2:07-CV-02159-
26 FCD-EFB, 2009 WL 2982887, at *44-*50 (E.D. Cal. Sept. 14, 2009) (certifying CLRA, UCL,
27 fraudulent concealment, unjust enrichment, and warranty claims despite a concurrent state court
28 class action that certified warranty claims for class treatment); *In re Wells Fargo Home Mortg.*
Overtime Pay Litig., 527 F. Supp. 2d 1053, 1069 (N.D. Cal. 2007) (recognizing that courts often
certify concurrent FLSA and UCL class actions). Nor does the existence of actions filed by the
DOJ or FTC preclude a finding of superiority because, among other reasons, both of those actions
are part of the MDL and the proposed Settlement was negotiated with the participation of those
government entities.

1 all of the provisions of each of these settlements. The certification of the Settlement Class
 2 enables and completes this advantageous unified jurisdiction. *See In re Volkswagen*, 2016 WL
 3 4010049, at *12 (finding superiority satisfied in context of 2.0-Liter Settlement).

4 Because the class action mechanism provides the superior means to effectively and
 5 efficiently resolve this controversy, and as the other requirements of Rule 23 are each satisfied,
 6 certification of the Settlement Class is appropriate. *See Id* (finding plaintiffs satisfied the Rule
 7 23(a) and (b)(3) requirements and certifying the class in the context of the 2.0-Liter Settlement).

8 **VI. THE PROPOSED NOTICE PROGRAM PROVIDES THE BEST PRACTICABLE**
 9 **NOTICE IN PLAIN LANGUAGE, BY DIRECT MAIL AND EXTENSIVE**
 10 **PUBLICATION**

11 Upon certifying a Rule 23(b)(3) class, Rule 23(c)(2)(B) requires the Court to “direct to
 12 class members the best notice that is practicable under the circumstances, including individual
 13 notice to all members who can be identified through reasonable effort.” Fed. R. Civ. P.
 14 23(c)(2)(B). The best practicable notice is that which is “reasonably calculated, under all the
 15 circumstances, to apprise interested parties of the pendency of the action and afford them an
 16 opportunity to object.” *Mullane v. Central Hanover Bank & Trust Co.*, 339 U.S. 306, 314 (1950).
 17 In addition, Rule 23(e)(1) requires that before a proposed settlement may be approved, the Court
 18 “must direct notice in a reasonable manner to all class members who would be bound by the
 19 proposal.” Fed. R. Civ. P. 23(e)(1). In class action settlements, it is common practice to provide a
 20 single notice that satisfies both of these notice standards. *Manual*, at § 21.633. Combined notice
 21 helps to avoid confusion that separate notifications of certification and settlement may produce.
 22 “Notice is satisfactory if it ‘generally describes the terms of the settlement in sufficient detail to alert
 23 those with adverse viewpoints to investigate and come forward and be heard.’” *Churchill Vill.,*
 24 *L.L.C., v. GE*, 361 F.3d 566, 575 (9th Cir. 2004) (quoting *Mendoza v. Tucson Sch. Dist. No. 1*,
 623 F.3d 1338, 1352 (9th Cir. 1980)).

25 The proposed notice program, which is substantially similar to that utilized in the context
 26 of the 2.0-Liter Settlement, meets these standards. *See* Exhibit 3, Declaration of Shannon
 27 Wheatman on Adequacy of the Class Notice Program (“Wheatman Decl.”). It consists of, among
 28 other things, a Short and Long Form Notice, in addition to a comprehensive Settlement Website

1 (www.VWCourtSettlement.com), that are clear and complete, and that meet all the requirements
2 of Rule 23. *See In re Volkswagen*, 2016 WL 4010049, at *17-19 (approving the form and content
3 of the long and short form Notices, as well as the notice program set forth in the 2.0-Liter
4 Settlement).

5 The Long Form Notice is a 30-plus page document that includes a thorough series of
6 questions and answers designed to explain the Settlement in clear terms in a well-organized and
7 reader-friendly format. Among other things, it includes an overview of the litigation, an
8 explanation of the benefits available under the Settlement, and detailed instructions on how to
9 participate in or opt out of the Settlement. The proposed Long Form Notice is attached to the 3.0-
10 Liter Class Action Agreement as Exhibit 3.

11 The Short Form Notice, though less comprehensive than the Long Form Notice, also
12 conveys the basic structure of the Settlement and is designed to capture Class Members' attention
13 in newspapers and periodicals with clear, concise, plain language. It directs readers to the
14 Settlement Website (where the Long Form Notice is available) and a toll-free number for more
15 information. The Short Form Notice is attached to the 3.0-Liter Class Action Agreement as
16 Exhibit 2.

17 Together, these notices cover all of the elements outlined in Rule 23(c)(2)(B), specifically:

- 18 • A description of the nature of the case. *See* Long Form Notice Summary and
19 Question 1;
- 20 • The Class definition. *See* Long Form Notice Question 2;
- 21 • A description of the class claims, potential outcomes, and the reasons for the
22 Settlement. *See* Long Form Notice Summary and Questions 1, 10-4344-46;
- 23 • A statement concerning the Class Members' rights to recovery. *See* Long Form
24 Notice Summary and Questions 1;
- 25 • The names of representatives for Class Counsel who can answer Class Members'
26 questions. *See* Long Form Notice Question 60;

- 1 • The process and procedure for objecting to the Settlement, and appearing at a final
2 fairness hearing, with or without the aid of an attorney. *See* Long Form Notice at
3 Questions 62-66;
- 4 • The process and procedure through which a Class Member may opt out of the
5 Settlement. *See* Long Form Notice Summary and Question 28; and
- 6 • The fact that the final judgment in this case will release all claims against the
7 Volkswagen and bind all Class Members. *See* Long Form Notice Summary and
8 Question 57.

9 The proposed method of disseminating this notice is the best practicable method under the
10 circumstances, and includes individual notice to the Class Members who can be identified
11 through reasonable effort. In sum, the proposed notice distribution plan consists of various parts,
12 including: (1) individual direct mail notice; (2) paid media; (3) earned media and outreach; and
13 (4) a Settlement Website and toll-free phone number. Wheatman Decl. ¶¶ 11-36.

14 The principal method of reaching Class Members will be through individual direct mail
15 notice, given that the Class is objectively defined and readily identifiable. *See Manual for*
16 *Complex Litigation (Fourth)* (2004), § 21.222. The Short Form Notice can and will be sent to the
17 vast majority of Class Members, who are readily identifiable through Volkswagen's records
18 and/or registration data, such as Polk data. All mailings will be sent via First Class U.S. Mail,
19 and all addresses will be checked against national databases prior to being sent. E-mail addresses
20 are available for most of the Class Members, with a link to the Settlement website, and the e-
21 mails will be sent to them: the first as a short overview and the second containing the long form
22 notice itself. Wheatman Decl. ¶ 17. Direct notice will also be mailed and/or emailed to Class
23 Members when the EPA and CARB approve or reject Volkswagen's proposed emissions
24 modifications.

25 A robust media campaign focused on stimulating awareness and involvement will
26 supplement the direct mail notice. A Publication Notice will appear as a two-color advertisement
27 in various newspapers, including the *The New York Times*, *The Wall Street Journal*, *USA Today*,
28 and other newspapers and magazines, as outlined in the Wheatman Declaration and

1 accompanying attachments. The paid media campaign will also include, among other things,
2 various methods of disseminating online banner advertisements, social media advertising, and
3 sponsored keyword advertisements on major search engines. An earned media program—
4 described further in the Wheatman Declaration—also will be implemented to amplify the paid
5 media and provide additional notice to Class Members. Finally, the Notice Program includes a
6 toll-free telephone number as well as a Settlement Website, which contains background
7 information on the case, the Long Form Notice, the Claim Form and other information that Class
8 Members may find useful and relevant to their claims decisions. An initial launch of the website
9 will coincide with the filing of the 3.0-Liter Class Action Settlement, and if the Settlement is
10 preliminarily approved, at that time, the website will be updated and enhanced to, among other
11 things, allow Class Members to register, receive Buyback, Lease Termination and Approved
12 Emissions Modification/Recall Repair offers from Volkswagen, and to file claims.

13 The Parties created this comprehensive proposed notice program—including both the
14 content and the distribution plan—with Kinsella Media, LLC (“KM”), an advertising and legal
15 notification firm in Washington, D.C. that specializes in the design and implementation of
16 notification in complex litigation and has been appointed as notice expert and notice administrator
17 in scores of major class actions. Subject to the Court’s approval, the parties have selected KM to
18 serve as the Notice Administrator. The Parties are confident that the Notice Program meets the
19 applicable legal standards and will provide the best notice practicable under the circumstances.

20 **VII. THE PROPOSED FINAL APPROVAL HEARING SCHEDULE**

21 The last step in the settlement approval process is the final approval hearing, at which the
22 Court may hear any evidence and argument necessary to evaluate the Settlement. At that hearing,
23 proponents of the Settlement may explain and describe its terms and conditions and offer
24 argument in support of settlement approval, and Class Members, or their counsel, may be heard in
25 support of or in opposition to the Settlement. Plaintiffs propose the following schedule for final
26 approval of the Settlement and implementation of the Settlement Program:

Date	Event
February 3, 2017	Volkswagen provides Class Action Fairness Act Notice to State Attorneys General
February 14, 2017	Preliminary Approval Hearing [Remainder of schedule assumes entry of Preliminary Approval Order on this date]
February 15, 2017	Class Notice Program begins
March 24, 2017	Motion for Final Approval filed
April 14, 2017	Objection and Opt-Out Deadline
May 1, 2017	End of Eligible Former Owner Identification Period
April 28, 2017	Reply Memorandum in Support of Final Approval filed
May 1, 2017	End of Eligible Former Owner Identification Period
May 1 – May 5, 2017 [precise date TBD by Court]	<p>Final Approval Hearing. While the timing and outcome of every determination is at the Court's discretion, the Parties to this 3.0-liter Class Action Agreement request and anticipate that the Court would enter the DOJ 3.0-liter Consent Decree and FTC 3.0-liter Consent Order at the same time as the Final 3.0-liter Approval Order.</p> <p>The Buyback and Lease Termination program under this 3.0-liter Class Action Agreement will begin expeditiously upon Final Approval. To the extent available, an Approved Emissions Modification under this 3.0-liter Class Action Agreement will begin at the same time.</p>

VIII. CONCLUSION

For all of the foregoing reasons, Plaintiffs respectfully request that the Court preliminarily approve the Settlement, provisionally certify the Class, conditionally appoint the undersigned as Settlement Class Counsel and the Plaintiffs listed in Exhibit 1 hereto as Settlement Class Representatives, order dissemination of notice to Class Members, and set a date for the final approval hearing.

1 Dated: January 31, 2017

Respectfully submitted,

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3 BERNSTEIN, LLP

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5 *Plaintiffs' Steering Committee*
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CERTIFICATE OF SERVICE

I hereby certify that, on January 31, 2017, service of this document was accomplished pursuant to the Court’s electronic filing procedures by filing this document through the ECF system.

/s/ Elizabeth J. Cabraser
Elizabeth J. Cabraser

Exhibit 1

Settlement Class

Representatives

No.	Settlement Class Representative	State	Model Year	Make	Model	Generation
1	Brook, Lena	California	2015	Audi	Q5 TDI	2
2	Clark, Phillip	California	2014	Volkswagen	Touareg TDI	2
3	Fohet, Jerome	California	2014	Porsche	Cayenne Diesel	2
4	Truong, Ted	California	2014	Audi	Q5 TDI	2
5	Shelton, Celia	Delaware	2014	Audi	A6 TDI	2
6	Gotta, Gregory	Massachusetts New Hampshire	2014 2014	Audi Porsche	A6 TDI Cayenne Diesel	2
7	Heilmann, Michael	Michigan	2015	Volkswagen	Touareg TDI	2
8	Cyrankowski, Edward	Minnesota	2016	Audi	Q5 TDI	2
9	Johnson, Christopher	Minnesota	2016	Audi	A6 TDI	2
10	Forbes, Nathan	New Jersey	2012	Volkswagen	Touareg TDI	1
11	Pratt, Wesley	Pennsylvania	2014	Volkswagen	Touareg TDI	2
12	Nosrat, Amin	Texas	2014	Audi	A6 TDI	2
13	Clements, Dan	Washington	2012	Volkswagen	Touareg TDI	1

Exhibit 2

Settlement

Payment Ranges

Settlement Payments to Generation One Owners

Model Year, Model, and Trim	Option 1: Buyback Sell your vehicle back to Volkswagen plus receive a payment for a combined total of:	Option 2: Reduced Emissions Modification Keep your vehicle, receive a free modification to reduce emissions plus a payment of:
Model	Option 1 Amount	Option 2 Amount
2009 Audi Q7 TDI Premium Plus S-Line	\$32,680 - \$35,537	\$7,905 - \$10,512
2009 Audi Q7 TDI Prestige S-Line	\$33,730 - \$36,918	\$7,955 - \$10,893
2009 Audi Q7 TDI Premium	\$30,788 - \$32,234	\$8,628 - \$10,034
2009 Audi Q7 TDI Premium Plus	\$30,405 - \$33,645	\$7,830 - \$10,470
2009 Audi Q7 TDI Prestige	\$31,480 - \$34,609	\$7,880 - \$10,409
2009 Volkswagen Touareg TDI	\$24,755 - \$29,490	\$7,755 - \$10,000
2010 Audi Q7 TDI Prestige S-Line	\$38,305 - \$44,764	\$8,130 - \$11,789
2010 Audi Q7 TDI Premium	\$32,855 - \$35,574	\$7,930 - \$10,399
2010 Audi Q7 TDI Premium Plus	\$34,555 - \$38,293	\$7,980 - \$11,043
2010 Audi Q7 TDI Premium Plus S-Line	\$37,055 - \$40,341	\$8,105 - \$11,066
2010 Audi Q7 TDI Prestige	\$36,030 - \$42,337	\$8,030 - \$11,600
2010 Volkswagen Touareg TDI	\$26,405 - \$31,968	\$8,280 - \$10,993
2011 Audi Q7 TDI Prestige S-Line	\$41,830 - \$49,144	\$8,005 - \$12,033
2011 Audi Q7 TDI Premium	\$37,462 - \$40,764	\$7,880 - \$10,743
2011 Audi Q7 TDI Premium Plus	\$37,555 - \$41,813	\$7,905 - \$11,313
2011 Audi Q7 TDI Prestige	\$39,755 - \$47,057	\$7,955 - \$11,907
2011 Volkswagen Touareg TDI Executive	\$39,155 - \$42,940	\$8,130 - \$11,615
2011 Volkswagen Touareg TDI Lux	\$35,755 - \$39,200	\$8,005 - \$11,150
2011 Volkswagen Touareg TDI Sport	\$33,880 - \$37,138	\$7,955 - \$10,913
2012 Audi Q7 TDI Prestige S-Line	\$48,755 - \$57,157	\$9,005 - \$13,807
2012 Audi Q7 TDI Premium	\$42,730 - \$46,974	\$8,880 - \$12,386
2012 Audi Q7 TDI Premium Plus	\$43,630 - \$48,550	\$8,855 - \$12,875
2012 Audi Q7 TDI Prestige	\$46,030 - \$54,930	\$8,905 - \$13,880
2012 Volkswagen Touareg TDI Executive	\$43,655 - \$48,000	\$8,255 - \$12,200
2012 Volkswagen Touareg TDI Lux	\$39,655 - \$43,600	\$8,130 - \$11,675
2012 Volkswagen Touareg TDI Sport	\$37,055 - \$40,740	\$8,055 - \$11,340
2012 Volkswagen Touareg TDI Sport Navigation	\$37,780 - \$41,538	\$8,080 - \$11,438

Settlement Payments to Generation One Lessees

Model Year, Model, and Trim	Lease Termination or Reduced Emissions Modification Terminate your lease, or keep your vehicle and get a free modification to reduce emissions, and receive a payment of:
<u>Model</u>	<u>Lessee Restitution</u>
2012 Audi Q7 TDI Prestige S-Line	\$6,615 - \$6,615
2012 Audi Q7 TDI Premium Plus	\$5,845 - \$6,125
2012 Audi Q7 TDI Prestige	\$5,753 - \$5,753
2012 Volkswagen Touareg TDI Executive	\$5,336 - \$5,757
2012 Volkswagen Touareg TDI Lux	\$5,570 - \$5,570
2012 Volkswagen Touareg TDI Sport	\$5,001 - \$5,144

Settlement Payments To Generation Two Owners

If Emissions Compliant Repair Timely Available:

Model Year, Model, and Trim	Emissions Compliant Repair Receive an Emissions Compliant Repair and a payment of:
Model	Owner Repair Payment
2013 Porsche Cayenne	\$8,229 - \$8,629
2013 Audi Q7 TDI Prestige S-Line	\$8,492 - \$9,112
2013 Audi Q7 TDI Premium	\$7,424 - \$7,687
2013 Audi Q7 TDI Premium Plus	\$7,842 - \$8,039
2013 Audi Q7 TDI Prestige	\$8,274 - \$8,834
2013 Volkswagen Touareg TDI Executive	\$7,704 - \$7,752
2013 Volkswagen Touareg TDI Lux	\$7,322 - \$7,369
2013 Volkswagen Touareg TDI Sport	\$7,039 - \$7,087
2013 Volkswagen Touareg TDI Sport Navigation	\$7,124 - \$7,172
2014 Audi A6 TDI Premium Plus	\$8,014 - \$8,349
2014 Audi A6 TDI Prestige	\$8,407 - \$8,989
2014 Audi A7 TDI Premium Plus	\$8,909 - \$9,237
2014 Audi A7 TDI Prestige	\$9,404 - \$9,979
2014 Audi A8 TDI L	\$9,664 - \$10,534
2014 Porsche Cayenne	\$9,014 - \$9,447
2014 Porsche Cayenne Platinum	\$9,552 - \$9,819
2014 Audi Q5 TDI Premium Plus S-Line	\$8,259 - \$8,507
2014 Audi Q5 TDI Premium Plus	\$7,887 - \$8,197
2014 Audi Q5 TDI Prestige	\$8,464 - \$8,849
2014 Audi Q5 TDI Prestige S-Line	\$8,839 - \$9,114
2014 Audi Q7 TDI Prestige S-Line	\$9,014 - \$9,594
2014 Audi Q7 TDI Premium	\$8,112 - \$8,342
2014 Audi Q7 TDI Premium Plus	\$8,322 - \$8,567
2014 Audi Q7 TDI Prestige	\$8,939 - \$9,492
2014 Volkswagen Touareg TDI R-Line	\$8,364 - \$8,419
2014 Volkswagen Touareg TDI Executive	\$8,397 - \$8,409
2014 Volkswagen Touareg TDI Lux	\$7,772 - \$7,784
2014 Volkswagen Touareg TDI Sport	\$7,527 - \$7,582
2015 Audi A6 TDI Premium Plus	\$8,562 - \$8,884
2015 Audi A6 TDI Prestige	\$8,912 - \$9,509
2015 Audi A7 TDI Premium Plus	\$9,532 - \$9,847
2015 Audi A7 TDI Prestige	\$10,024 - \$10,614
2015 Audi A8 TDI L	\$10,584 - \$11,519
2015 Porsche Cayenne	\$9,633 - \$10,236
2015 Audi Q5 TDI Premium Plus S-Line	\$8,278 - \$8,675
2015 Audi Q5 TDI Premium Plus	\$8,087 - \$8,442
2015 Audi Q5 TDI Prestige	\$8,687 - \$9,005
2015 Audi Q5 TDI Prestige S-Line	\$8,963 - \$9,238
2015 Audi Q7 TDI Premium	\$8,339 - \$8,531

Model Year, Model, and Trim	Emissions Compliant Repair Receive an Emissions Compliant Repair and a payment of:
Model	Owner Repair Payment
2015 Audi Q7 TDI Premium Plus	\$8,744 - \$8,927
2015 Audi Q7 TDI Prestige	\$9,286 - \$9,861
2015 Audi Q7 TDI Prestige S-Line	\$9,447 - \$9,947
2015 Volkswagen Touareg TDI Executive	\$8,962 - \$9,117
2015 Volkswagen Touareg TDI Lux	\$8,379 - \$8,534
2015 Volkswagen Touareg TDI Sport Technology	\$8,096 - \$8,104
2016 Audi A6 Premium Plus	\$9,156 - \$10,885
2016 Audi A7 Prestige	\$10,209 - \$12,919
2016 Audi A8 TDI L	\$11,524 - \$12,458
2016 Porsche Cayenne	\$9,391 - \$16,114
2016 Audi Q5 Premium Plus	\$8,137 - \$10,009
2016 Volkswagen Touareg TDI Executive	\$8,169 - \$9,601

If Emissions Compliant Repair Not Timely Available:

Model Year, Model, and Trim	Option 1: Buyback (if available) Sell your vehicle back to Volkswagen and receive an additional payment for a combined total of:	Option 2: Reduced Emissions Modification (if available) Keep your vehicle and get a free modification to reduce emissions and a payment of:
Model	Option 1 Amount	Option 2 Amount
2013 Porsche Cayenne	\$58,953 - \$75,141	\$14,678 - \$29,106
2013 Audi Q7 TDI Prestige S-Line	\$59,959 - \$70,296	\$13,653 - \$19,630
2013 Audi Q7 TDI Premium	\$48,028 - \$53,225	\$13,328 - \$17,236
2013 Audi Q7 TDI Premium Plus	\$52,428 - \$58,766	\$13,428 - \$18,626
2013 Audi Q7 TDI Prestige	\$56,503 - \$66,930	\$13,503 - \$19,126
2013 Volkswagen Touareg TDI Executive	\$49,803 - \$54,433	\$11,528 - \$15,733
2013 Volkswagen Touareg TDI Lux	\$45,978 - \$50,226	\$11,428 - \$15,251
2013 Volkswagen Touareg TDI Sport	\$43,153 - \$46,781	\$11,353 - \$14,606
2013 Volkswagen Touareg TDI Sport Navigation	\$44,003 - \$48,053	\$11,378 - \$15,003
2014 Audi A6 TDI Premium Plus	\$53,903 - \$61,978	\$13,878 - \$19,003
2014 Audi A6 TDI Prestige	\$57,828 - \$70,965	\$13,978 - \$21,915
2014 Audi A7 TDI Premium Plus	\$62,853 - \$70,911	\$14,578 - \$20,540
2014 Audi A7 TDI Prestige	\$67,803 - \$81,397	\$14,678 - \$23,172
2014 Audi A8 TDI L	\$72,631 - \$94,008	\$17,817 - \$31,433
2014 Porsche Cayenne	\$66,103 - \$92,318	\$14,503 - \$39,068
2014 Porsche Cayenne Platinum	\$70,803 - \$86,894	\$14,578 - \$29,494
2014 Audi Q5 TDI Premium Plus S-Line	\$57,853 - \$64,496	\$14,478 - \$19,513
2014 Audi Q5 TDI Premium Plus	\$53,053 - \$59,633	\$12,903 - \$17,628
2014 Audi Q5 TDI Prestige	\$59,078 - \$67,247	\$13,028 - \$19,348
2014 Audi Q5 TDI Prestige S-Line	\$63,653 - \$72,104	\$14,578 - \$20,854

Model Year, Model, and Trim	Option 1: Buyback (if available) Sell your vehicle back to Volkswagen and receive an additional payment for a combined total of:	Option 2: Reduced Emissions Modification (if available) Keep your vehicle and get a free modification to reduce emissions and a payment of:
Model	Option 1 Amount	Option 2 Amount
2014 Audi Q7 TDI Prestige S-Line	\$64,603 - \$75,626	\$13,903 - \$21,249
2014 Audi Q7 TDI Premium	\$55,728 - \$61,566	\$13,703 - \$18,466
2014 Audi Q7 TDI Premium Plus	\$57,653 - \$65,344	\$13,728 - \$19,844
2014 Audi Q7 TDI Prestige	\$63,153 - \$75,399	\$13,828 - \$21,799
2014 Volkswagen Touareg TDI R-Line	\$56,403 - \$61,693	\$12,528 - \$17,393
2014 Volkswagen Touareg TDI Executive	\$56,728 - \$61,583	\$12,578 - \$17,383
2014 Volkswagen Touareg TDI Lux	\$50,478 - \$54,708	\$12,428 - \$16,608
2014 Volkswagen Touareg TDI Sport	\$48,028 - \$52,481	\$12,328 - \$16,356
2015 Audi A6 TDI Premium Plus	\$59,378 - \$68,617	\$14,503 - \$20,892
2015 Audi A6 TDI Prestige	\$62,878 - \$76,478	\$14,578 - \$22,828
2015 Audi A7 TDI Premium Plus	\$69,378 - \$79,028	\$15,003 - \$21,853
2015 Audi A7 TDI Prestige	\$74,003 - \$88,246	\$14,778 - \$23,771
2015 Audi A8 TDI L	\$83,450 - \$99,862	\$20,650 - \$34,062
2015 Porsche Cayenne	\$74,150 - \$99,434	\$15,899 - \$45,911
2015 Audi Q5 TDI Premium Plus S-Line	\$60,556 - \$66,894	\$14,171 - \$20,032
2015 Audi Q5 TDI Premium Plus	\$54,834 - \$64,356	\$12,559 - \$19,081
2015 Audi Q5 TDI Prestige	\$61,256 - \$71,948	\$12,859 - \$21,276
2015 Audi Q5 TDI Prestige S-Line	\$65,222 - \$74,931	\$14,209 - \$22,393
2015 Audi Q7 TDI Premium	\$57,150 - \$63,339	\$13,521 - \$18,030
2015 Audi Q7 TDI Premium Plus	\$61,878 - \$70,789	\$14,103 - \$22,089
2015 Audi Q7 TDI Prestige	\$67,369 - \$79,342	\$14,289 - \$21,837
2015 Audi Q7 TDI Prestige S-Line	\$68,233 - \$83,383	\$14,369 - \$25,419
2015 Volkswagen Touareg TDI Executive	\$62,384 - \$68,926	\$13,437 - \$18,803
2015 Volkswagen Touareg TDI Lux	\$56,552 - \$62,957	\$13,402 - \$18,482
2015 Volkswagen Touareg TDI Sport Technology	\$53,723 - \$58,223	\$13,067 - \$17,567
2016 Audi A6 Premium Plus	\$67,803 - \$87,404	\$15,305 - \$22,325
2016 Audi A7 Prestige	\$78,407 - \$99,384	\$15,328 - \$25,106
2016 Audi A8 TDI L	\$91,604 - \$99,759	\$18,288 - \$26,875
2016 Porsche Cayenne	\$72,643 - \$99,807	\$14,120 - \$25,417
2016 Audi Q5 Premium Plus	\$55,360 - \$79,745	\$12,571 - \$19,430
2016 Volkswagen Touareg TDI Executive	\$55,961 - \$73,686	\$13,288 - \$19,343

Settlement Payments to Generation Two Lessees**If Emissions Compliant Repair Timely Available:**

Model Year, Model, and Trim	Emissions Compliant Repair Receive an Emissions Compliant Repair and a payment:
Model	Repair Payment Amount
All Models	\$2,000

If Emissions Compliant Repair Not Timely Available:

Model Year, Model, and Trim	Reduced Emissions Modification Receive an Reduced Emissions Modification and a payment:
Model	Lessee Restitution
2013 Porsche Cayenne	\$5,902 - \$8,406
2013 Audi Q7 TDI Prestige S-Line	\$7,781 - \$8,875
2013 Audi Q7 TDI Premium	\$6,785 - \$7,838
2013 Audi Q7 TDI Premium Plus	\$6,214 - \$8,351
2013 Audi Q7 TDI Prestige	\$6,985 - \$8,708
2013 Volkswagen Touareg TDI Executive	\$7,014 - \$7,549
2013 Volkswagen Touareg TDI Lux	\$6,305 - \$7,339
2013 Volkswagen Touareg TDI Sport	\$5,677 - \$7,137
2013 Volkswagen Touareg TDI Sport Navigation	\$5,689 - \$7,228
2014 Audi A6 TDI Premium Plus	\$6,439 - \$8,722
2014 Audi A6 TDI Prestige	\$6,489 - \$9,280
2014 Audi A7 TDI Premium Plus	\$7,586 - \$9,513
2014 Audi A7 TDI Prestige	\$6,839 - \$9,858
2014 Audi A8 TDI L	\$7,302 - \$10,637
2014 Porsche Cayenne	\$6,189 - \$8,760
2014 Porsche Cayenne Platinum	\$7,229 - \$9,067
2014 Audi Q5 TDI Premium Plus S-Line	\$6,783 - \$8,311
2014 Audi Q5 TDI Premium Plus	\$5,977 - \$8,268
2014 Audi Q5 TDI Prestige	\$6,014 - \$8,482
2014 Audi Q5 TDI Prestige S-Line	\$6,506 - \$8,447
2014 Audi Q7 TDI Prestige S-Line	\$6,452 - \$9,339
2014 Audi Q7 TDI Premium	\$7,748 - \$8,378
2014 Audi Q7 TDI Premium Plus	\$6,364 - \$8,833
2014 Audi Q7 TDI Prestige	\$6,514 - \$9,133
2014 Volkswagen Touareg TDI R-Line	\$6,264 - \$8,516
2014 Volkswagen Touareg TDI Executive	\$6,289 - \$8,692
2014 Volkswagen Touareg TDI Lux	\$6,214 - \$8,304
2014 Volkswagen Touareg TDI Sport	\$6,189 - \$8,031
2015 Audi A6 TDI Premium Plus	\$6,789 - \$9,293

Model Year, Model, and Trim	Reduced Emissions Modification Receive an Reduced Emissions Modification and a payment:
Model	Lessee Restitution
2015 Audi A6 TDI Prestige	\$6,827 - \$9,819
2015 Audi A7 TDI Premium Plus	\$8,759 - \$9,677
2015 Audi A7 TDI Prestige	\$6,927 - \$10,103
2015 Audi A8 TDI L	\$7,902 - \$11,936
2015 Porsche Cayenne	\$5,821 - \$8,952
2015 Audi Q5 TDI Premium Plus S-Line	\$5,980 - \$8,339
2015 Audi Q5 TDI Premium Plus	\$5,805 - \$8,378
2015 Audi Q5 TDI Prestige	\$5,930 - \$8,360
2015 Audi Q5 TDI Prestige S-Line	\$5,974 - \$8,659
2015 Audi Q7 TDI Premium	\$7,073 - \$8,553
2015 Audi Q7 TDI Premium Plus	\$6,577 - \$9,247
2015 Audi Q7 TDI Prestige	\$6,645 - \$9,557
2015 Audi Q7 TDI Prestige S-Line	\$6,710 - \$9,823
2015 Volkswagen Touareg TDI Executive	\$6,719 - \$9,551
2015 Volkswagen Touareg TDI Lux	\$6,701 - \$9,241
2015 Volkswagen Touareg TDI Sport Technology	\$6,534 - \$8,784
2016 Audi A6 Premium Plus	\$7,104 - \$10,565
2016 Audi A7 Prestige	\$7,204 - \$11,174
2016 Audi A8 TDI L	\$11,144 - \$12,492
2016 Porsche Cayenne	\$6,227 - \$10,276
2016 Audi Q5 Premium Plus	\$5,930 - \$8,634
2016 Volkswagen Touareg TDI Lux	\$6,782 - \$9,874

Exhibit 3

Declaration of Shannon Wheatman

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LIEFF CABRASER HEIMANN & BERNSTEIN, LLP
2 275 Battery Street, 29th Floor
San Francisco, CA 94111
3 Telephone: 415.956.1000
Facsimile: 415.956.1008
4 Email: ecabraser@lchb.com

5 Lead Counsel for Plaintiffs

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UNITED STATES DISTRICT COURT

9

NORTHERN DISTRICT OF CALIFORNIA

10

SAN FRANCISCO DIVISION

11

12 IN RE: VOLKSWAGEN “CLEAN DIESEL”
13 MARKETING, SALES PRACTICES AND
PRODUCTS LIABILITY LITIGATION

MDL No. 2672 CRB (JSC)

14

This Documents Relates to:
15 ALL CONSUMER AND RESELLER
16 ACTIONS

**DECLARATION OF SHANNON R.
WHEATMAN, PH.D. ON PROPOSED
3.0-LITER CLASS NOTICE PROGRAM**

17

18

I, Shannon R. Wheatman, being duly sworn, hereby declare as follows:

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1. I am president of Kinsella Media, LLC (“KM”), an advertising and legal notification firm in Washington, D.C. specializing in the design and implementation of notification programs to reach unidentified putative class members, primarily in consumer and antitrust class actions, and claimants in bankruptcy and mass tort litigation. My business address is 2101 L Street, NW Suite 800, Washington, DC 20037. My telephone number is (202) 686-4111.

25

2. KM was retained to design and implement the Notice Program in this litigation.

26

27

3. This declaration will describe the Notices and the 3.0-Liter Vehicle Class Notice Program (“3-Liter Class Notice Program”) proposed here for *In re: Volkswagen “Clean Diesel”*

28

1 *Marketing, Sales Practices, and Products Liability Litigation*, including how they were developed
2 and why I believe they will be effective.

3 4. KM previously designed and implemented the notice program for the 2.0-Liter
4 Volkswagen Settlement. My credentials were previously submitted to the court in the
5 *Declaration of Shannon R. Wheatman, Ph.D. on Adequacy of the Class Notice Program* (“Notice
6 Program Declaration”), filed on June 30, 2016 (Dkt. No. 1609).

7 5. This declaration is based upon my personal knowledge and upon information
8 provided by Class Counsel, Defense Counsel, and my associates and staff. The information is of
9 a type reasonably relied upon in the fields of advertising, media, and communications.

10 **NOTICE PROGRAM OVERVIEW**

11 6. The proposed Class Notice Program was designed to reach the greatest practicable
12 number of Class Members and ensure that they will be exposed to, see, review, and understand
13 the Notice.

14 7. Although each case is unique, the methods and tools used in developing the Class
15 Notice Program for the 3-Liter Class Settlement have been employed in many other court-
16 approved notice programs. The proposed Class Notice Program was designed to utilize the same
17 methods and types of media, with essentially the same scope, as the previously approved 2.0-Liter
18 settlement notice program. The 3-Liter Class Notice Program has been updated and tailored to
19 the geographic location of the 3-Liter Class population.

20 8. I have been involved in drafting the various forms of Notice described below.
21 Each form is noticeable and written in plain language.

22 9. In developing the Class Notice Program, KM determined that the most practicable
23 way to reach Class Members is to use direct notice, paid media, outreach, and an informational
24 website.

25 10. As detailed below, in my opinion, the Class Notice Program represents the best
26 notice practicable under the circumstances.

27
28

1 **NOTICE PROGRAM SUMMARY**

2 **Direct Mail Notice**

3 11. Based on information provided by counsel, a comprehensive list of potential Class
4 Members can be created. It is, therefore, reasonable to implement an individual direct mail
5 notification effort to reach Class Members using this list.

6 12. Direct mail notice consisting of Postcard Notices will be the principal method of
7 reaching Class Members and providing them with opportunities to see, read, and understand their
8 rights, and act if they so choose. Postcard Notices will be oversized (8.5” x 11”) and in color to
9 capture Class Members’ attention. There will be separate Postcard Notices for Generation One
10 and Generation Two vehicles. Additionally, Postcard Notices that include information on
11 Generation One and Generation Two benefits will be mailed to non-Volkswagen, non-Porsche,
12 and non-Audi new car dealers and used car dealers in the United States who may be included in
13 the Settlements (collectively “Non-Volkswagen Dealers”).

14 13. This Direct Mail Notice will be distributed via first-class mail to:

- 15 a. All readily identifiable Class Members.
16 b. A list of approximately 77,558 Non-Volkswagen Dealers.

17 14. The Postcard Notices also will be available on the Settlement Website as PDF
18 files.

19 15. Prior to mailing, all addresses on the mailing list will be checked against the
20 National Change of Address (“NCOA”) database, which is maintained by the United States Postal
21 Service (“USPS”) and contains records of all permanent changes of addresses for businesses and
22 individuals received by the USPS for the last four years.

23 16. Direct Mail Notices that are returned as non-deliverable will be traced and re-
24 mailed as appropriate. In the case of Notices returned as non-deliverable with an expired
25 automatic forwarding order, the Notices will be re-mailed to any address indicated by the USPS
26 in the expired automatic forwarding order. Notices returned as non-deliverable, but for which a
27 new address is not indicated by the USPS, will be further searched through LexisNexis or a
28 similar vendor to obtain a more current address. LexisNexis uses a variety of third-party sources

1 to compare latest addresses for U.S. businesses and returns updated addresses for them. If any
2 such address is found, the Notice will be re-mailed.

3 17. To supplement the Direct Mail Notice, two emails about the Settlements will be
4 sent to anyone who provided an email address when registering for the Volkswagen or Audi
5 Goodwill Program or at the Settlement website. The first email will provide a short overview of
6 the Settlement and point Class Members to the Settlement website for more information and to
7 review the Long Form Notice. The second email will include a PDF of the Long Form Notice.

8 **Paid Media**

9 18. To supplement the Direct Mail Notice, KM recommends a paid media program
10 that includes national, local, Hispanic, and African American newspapers; trade websites; and
11 digital media.

12 19. The Publication Notice will appear as a color advertisement in the following
13 national newspapers:

- 14 a. In the Sunday edition of *The New York Times*, which has an estimated
15 circulation of 2,579,166.
- 16 b. In the daily edition of *The Wall Street Journal*, which has an estimated
17 circulation of 1,321,827.
- 18 c. In the daily edition of *USA Today*, which has an estimated circulation of
19 1,100,000.

20 20. The Publication Notice will appear as a color advertisement in local daily
21 newspapers as follows:

- 22 a. In both the Sunday and daily editions of three newspapers that cover
23 markets with 5,000 or more Eligible Vehicles, and
- 24 b. In the Sunday edition of 10 newspapers that cover markets with 2,000 to
25 4,999 Eligible Vehicles.

26 21. A complete list of the newspapers and circulation information is attached as
27 **Attachment 1.**

28

1 22. The Publication Notice will appear as a color advertisement (where available) in
2 the weekly editions of 13 Hispanic and 13 African American newspapers. A complete list of the
3 newspapers and circulation information is attached as **Attachment 2**.

4 23. The Publication Notice will be translated into Spanish for publication in the
5 Hispanic newspapers.

6 24. The Class Notice Program includes digital advertising to provide Class Members
7 with additional notice opportunities beyond the print placements. Internet advertising delivers an
8 immediate message and allows the viewer of an advertisement to instantly click through to a
9 website for further information.

10 25. Targeted Internet advertising may include:

- 11 a. Third-Party Targeting: Banner advertisements will be delivered to websites
12 using industry standard third-party data sources (such as Bluekai Auto Data
13 and Datalogix DLX Auto) and IHS Automotive (Polk)¹ data to reach
14 Eligible Owners and Eligible Lessees.

15 26. To specifically reach fleet owners and others interested in the automotive industry,
16 banner advertisements will appear on the National Association of Fleet Administrators website
17 (www.nafa.org) and the National Automobile Dealers Association (www.nada.org). Banner ads
18 also will be placed on websites associated with the following trade publications: *Automotive*
19 *Fleet*, *Automotive News*, and *Auto Rental News*.

20 27. Social Media advertising will include targeted advertising on Facebook, Instagram,
21 Twitter, and LinkedIn.

22 28. KM will place ads on the Google Display Network to reach potential Class
23 Members. The Google Display Network provides banner and/or video ad placement on a variety
24 of websites, blogs, and other niche sites in Google's network to reach the broad and diverse
25 interests of potential Class Members.

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28 _____ ¹ IHS Automotive (Polk) collects and analyzes data related to vehicle registration and title
information, new vehicle transactions from major auto manufacturers, and vehicle financing data.

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I declare under penalty of perjury that the foregoing is true and correct. Executed in Souderton, PA this 31st day of January 2017.



Shannon R. Wheatman, Ph.D.

ATTACHMENT 1

Local Newspapers

	Circulation	Published	Unit Type/Size	Insertions
<u>Tier 1 - Daily & Sunday (Markets with 5000+ vehicles)</u>				
<i>Los Angeles Times</i>	809,415	Daily & Sunday	4 col x 13"	2
<i>New York Daily News</i>	377,772	Daily & Sunday	4 col x 13"	2
<i>Bay Area News Group</i>	246,614	Daily & Sunday	4 col x 13"	2
<u>Tier 2 - Sunday (Markets with 2,000-4,999 vehicles)</u>				
<i>Chicago Tribune</i>	670,322	Sunday	4 col x 13"	1
<i>Seattle Times</i>	283,600	Sunday	4 col x 13"	1
<i>Washington Post</i>	525,951	Sunday	4 col x 13"	1
<i>Boston Globe</i>	344,041	Sunday	4 col x 13"	1
<i>Denver Post</i>	312,387	Sunday	4 col x 13"	1
<i>Dallas Morning News</i>	343,635	Sunday	4 col x 13"	1
<i>Sun Sentinel / Miami Herald</i>	344,913	Sunday	4 col x 13"	1
<i>Houston Chronicle</i>	359,100	Sunday	4 col x 13"	1
<i>Atlanta Journal Constitution</i>	287,346	Sunday	4 col x 13"	1
<i>Philadelphia Inquirer / Philadelphia Daily News</i>	367,160	Sunday	4 col x 13"	1

ATTACHMENT 2

Hispanic Newspapers

	Circulation	Published	Unit Type/Size	Insertions
<u>Weekly</u>				
<i>Hoy Fin de Semana</i> (Los Angeles)	813,468	Weekly	Full Page	1
<i>El Especialito</i> (New York)	175,000	Weekly	Full Page	1
<i>La Opinion De La Behia</i> (San Francisco)	104,000	Weekly	Full Page	1
<i>Fin De Semana</i> (Hoy Chicago)	364,000	Weekly	Full Page	1
<i>La Raza del Northwest</i>	22,190	Weekly	Full Page	1
<i>El Comercio</i>	51,000	Weekly	Full Page	1
<i>El Planeta</i>	35,000	Weekly	Full Page	1
<i>La Voz Bilingue</i> (Denver)	32,000	Weekly	Full Page	1
<i>Al Dia</i> (Dallas)	250,000	Weekly	Full Page	1
<i>El Charin</i>	180,000	Weekly	Full Page	1
<i>La Voz De Houston</i>	165,000	Weekly	Full Page	1
<i>Mundo Hispanico</i> (Atlanta)	71,000	Weekly	Full Page	1
<i>El Sol Latino</i> (Philadelphia)	60,000	Weekly	Full Page	1

African American Newspapers

	Circulation	Published	Unit Type/Size	Insertions
<u>Weekly</u>				
<i>Los Angeles News Observer/Bakersfield News Observer/Valleys News Observer Group</i>	102,892	Weekly	Full Page	1
<i>Daily Challenge</i>	81,594	Weekly	Full Page	1
<i>Reporter Publications</i>	120,900	Weekly	Full Page	1
<i>Crusader Group</i>	148,977	Weekly	Full Page	1
<i>Metro Homemaker</i>	24,000	Weekly	Full Page	1
<i>Rolling Out Washington D.C.</i>	57,385	Weekly	Full Page	1
<i>Boston Banner</i> (Baystate Banner)	32,351	Weekly	Full Page	1
<i>Denver Weekly News</i>	10,000	Weekly	Full Page	1
<i>Rolling Out Dallas</i>	49,195	Weekly	Full Page	1
<i>Florida Courier</i> (South Florida Zone)	53,000	Weekly	Full Page	1
<i>African-American News & Issues</i> (Greater Houston Gulf Coast, Southeast Texas)	170,631	Weekly	Full Page	1
<i>Rolling Out Atlanta</i>	62,797	Weekly	Full Page	1
<i>Rolling Out Philadelphia</i>	49,970	Weekly	Full Page	1

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

IN RE: VOLKSWAGEN “CLEAN DIESEL”
MARKETING, SALES PRACTICES AND
PRODUCTS LIABILITY LITIGATION

MDL 2672 CRB (JSC)

**[PROPOSED] ORDER GRANTING
PRELIMINARY APPROVAL OF
3.0 LITER CLASS ACTION
SETTLEMENT, PROVISIONALLY
CERTIFYING CLASS, DIRECTING
NOTICE TO THE CLASS, AND
SCHEDULING FAIRNESS HEARING**

This Documents Relates to:

ALL CONSUMER AND RESELLER
ACTIONS

Hearing: February 14, 2017
Time: 8:00 a.m.
Courtroom: 6, 17th floor

The Honorable Charles R. Breyer

WHEREAS, a proposed settlement (the “Settlement” or “3.0-Liter Class Action Settlement”) has been reached between Court-appointed Lead Counsel and the Plaintiffs’ Steering Committee (“PSC”) on behalf of a defined proposed Settlement Class of certain Volkswagen, Audi, and Porsche branded 3.0-liter TDI vehicles defined in the Class Action Settlement, and Volkswagen AG, Audi AG, and Volkswagen Group of America, Inc. (d/b/a Volkswagen of America, Inc. or Audi of America, Inc.) (collectively, “Volkswagen”), and Dr. Ing. h.c. F. Porsche AG and Porsche Cars North America, Inc. (collectively, “Porsche”) (together, “Defendants”) which resolves certain claims against Defendants pertaining to the 3.0 Liter Class

1 vehicles; that is, the Volkswagen, Audi, and Porsche branded “Eligible Vehicles,” listed below:

GENERATION ONE	
MODEL	MODEL YEARS
Volkswagen Touareg	2009-2012
Audi Q7	2009-2012
GENERATION TWO	
MODEL	MODEL YEARS
Volkswagen Touareg	2013-2016
Audi Q7	2013-2015
Audi A6	2014-2016
Audi A7	2014-2016
Audi A8, A8L	2014-2016
Audi Q5	2014-2016
Porsche Cayenne	2013-2016

9 WHEREAS, Defendants also entered related agreements with the United States
 10 Department of Justice (“DOJ”) on behalf of the Environmental Protection Agency (“EPA”), the
 11 Federal Trade Commission (“FTC”), and the State of California by and through the California Air
 12 Resources Board (“CARB”) and California’s Office of the Attorney General (“CA AG”);

13 WHEREAS, the Court, for the purposes of this Order, adopts all defined terms as set forth
 14 in the 3.0-Liter Class Action Settlement;

15 WHEREAS, this matter has come before the Court pursuant to Plaintiffs’ Motion for
 16 Preliminary Approval of the 3.0-Liter Class Action Settlement and Approval of Class Notice (the
 17 “Motion”);

18 WHEREAS, Defendants do not oppose the Court’s entry of the proposed Preliminary
 19 Approval Order;

20 WHEREAS, the Court finds that it has jurisdiction over the Action and each of the Parties
 21 for purposes of settlement and asserts jurisdiction over the Settlement Class Representatives for
 22 purposes of considering and effectuating this Settlement;

23 WHEREAS, the Court held a Preliminary Approval Hearing on February 14, 2017; and

24 WHEREAS, this Court has considered all of the presentations and submissions related to
 25 the Motion and, having presided over and managed these MDL proceedings as Transferee Judge,
 26 since the December 2015 Transfer Order, with the facts, contentions, claims and defenses as they
 27 have developed in these proceedings, and is otherwise fully advised of all relevant facts in
 28 connection therewith.

1 **IT IS HEREBY ORDERED AS FOLLOWS:**

2 **I. PRELIMINARY APPROVAL OF 3.0 LITER CLASS ACTION SETTLEMENT**

3 1. The 3.0 Liter Class Action Settlement appears to be the product of intensive,
4 thorough, serious, informed, and non-collusive negotiations overseen by the Court-appointed
5 Special Master and former Director of the Federal Bureau of Investigation Robert S. Mueller, III;
6 has no obvious deficiencies; does not improperly grant preferential treatment to the Settlement
7 Class Representatives or segments of the Class; and appears to be fair, reasonable, and adequate,
8 such that preliminary approval of the Settlement should be granted, notice of the Settlement
9 should be directed to the Class Members, and a Fairness Hearing should be set.

10 2. Accordingly, the Motion is **GRANTED**.

11 **II. THE CLASS, CLASS REPRESENTATIVES, AND CLASS COUNSEL**

12 3. “Class” or “Settlement Class” means, for purposes of this 3.0-liter Class Action
13 Settlement only, a nationwide class, including Puerto Rico, of all persons (this includes
14 individuals who are United States citizens, residents, United States military, diplomatic personnel
15 and employees living or stationed overseas, as well as entities) who, (1) at any time between
16 September 18, 2015 and November 2, 2015, inclusive, owned or leased a Volkswagen, Audi, or
17 Porsche 3.0-liter TDI vehicle in the United States or its territories (an “Eligible Vehicle,” defined
18 more fully in the 3.0-Liter Class Action Settlement); or who (2) between November 3, 2015 and
19 the Claim Submission Deadline for Eligible Owners and Lessees, become the owner of an
20 Eligible Vehicle in the United States or its territories; or who (3) own an Eligible Vehicle in the
21 United States or its territories at the time of participation in the Settlement Program. The Class
22 includes Non-Authorized Dealers (sometimes called “independent dealers” or “reseller dealers”)
23 who otherwise meet the definition of the Class. The following entities and individuals are
24 excluded from the Class:

25 (a) Owners who acquired an Eligible Vehicle after September 18, 2015, and sold it
26 before November 2, 2015;

27 (b) Owners who acquired an Eligible Vehicle after November 2, 2015, and transferred
28 title before January 31, 2017;

1 (c) Owners who own an Eligible Vehicle as of January 31, 2017 and transfer title
2 before participating in the Settlement Program, unless the Eligible Vehicle is (i) unintentionally
3 damaged after January 31, 2017, in a manner that renders it a total loss (i.e., “totaled”) and (ii)
4 transferred to an insurance company or otherwise permanently removed from commerce;

5 (d) Lessees of a Generation One Eligible Vehicle leased from a leasing company other
6 than Volkswagen Credit, Inc. and lessees of a Generation Two Eligible Vehicle from a leasing
7 company other than Volkswagen Credit, Inc. or Porsche Financial Services, Inc.;

8 (e) Owners whose Eligible Vehicle had a Branded Title of Assembled, Dismantled,
9 Flood, Junk, Rebuilt, Reconstructed, or Salvage on September 18, 2015, and was acquired from a
10 junkyard, salvage yard, or salvage dealer after September 18, 2015;

11 (f) Owners who sell or otherwise transfer ownership of their Eligible Vehicle after the
12 Filing Date, unless ownership of the vehicle was transferred to an insurance company because the
13 vehicle was totaled or otherwise permanently removed from commerce;

14 (g) Defendants’ officers, directors and employees; Defendants’ affiliates and
15 affiliates’ officers, directors and employees; their distributors and distributors’ officers, directors
16 and employees; participants in Volkswagen’s Internal Lease Program and/or Porsche Associate
17 Lease Program; and Authorized Dealers and Authorized Dealers’ officers and directors;

18 (h) Judicial officers and their immediate family members and associated court staff
19 assigned to this case; and

20 (i) All those otherwise in the Class who or which timely and properly exclude
21 themselves from the Class as provided in this 3.0-liter Class Action Agreement.

22 4. The Plaintiffs’ Lead Counsel and members of the Plaintiffs’ Steering Committee
23 who were appointed by the Court in Pre-Trial Order No. 7 on January 21, 2016, have applied for
24 appointment as 3.0-Liter Settlement Class Counsel, and the proposed 3.0 Liter Settlement Class
25 Representatives, named as Plaintiffs in the earlier-filed Amended Consolidated Consumer Class
26 Action Complaint, are listed in Exhibit 1 to the Motion.

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1 **III. PRELIMINARY FINDINGS**

2 5. The Court preliminarily finds that the proposed Settlement Class as defined above,
3 consisting of owners and lessees of approximately 80,000 identifiable vehicles, meets the
4 numerosity requirement of Rule 23(a)(1); meets the commonality and predominance requirements
5 of Rule 23(a)(2) and (b)(3); finds that the claims of the proposed Settlement Class
6 Representatives are typical of the claims of the Class under Rule 23(a)(3), and that they have and
7 will fairly and adequately represent the interests of the Class under Rule 23(a)(4), and hereby
8 preliminarily certifies the Class and designates as Settlement Class Representatives the proposed
9 representatives identified in the Motion.

10 6. The Court preliminarily finds that the Lead Counsel and the PSC and the proposed
11 Settlement Class Representatives, will fairly and adequately represent the interests of the Class
12 under Rule 23(a)(4), have done so, and are adequate under Rule 23(g)(1) and (4), and, therefore,
13 hereby appoints them as Settlement Class Counsel and Representatives, under Rules 23(c)(1)(B)
14 and 23(g) to implement and complete the Settlement Approval Process.

15 **IV. NOTICE TO CLASS MEMBERS**

16 7. Under Rule 23(c)(2), the Court finds that the content, format, and method of
17 disseminating Notice, as set forth in the Motion, the Declaration of Shannon Wheatman, filed on
18 January 31, 2017, and the 3.0-Liter Consumer Class Action Settlement Agreement and Release—
19 including direct First Class mailed notice to all known Class Members and an extensive and
20 targeted publication campaign—is the best notice practicable under the circumstances and
21 satisfies all requirements provided in Rule 23(c)(2)(B). The Court approves such notice, and
22 hereby directs that such notice be disseminated in the manner set forth in the 3.0-Liter Class
23 Action Settlement to Class Members under Rule 23(e)(1).

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1 **V. SCHEDULE AND PROCEDURES FOR DISSEMINATING NOTICE, FILING**
 2 **CLAIMS, REQUESTING EXCLUSION FROM THE CLASS, FILING**
 3 **OBJECTIONS TO THE CLASS ACTION SETTLEMENT, AND FILING THE**
 4 **MOTION FOR FINAL APPROVAL**

Date	Event
January 31, 2017	Class Representatives file Motion for Preliminary Approval of Settlement
February 3, 2017	Volkswagen provides Class Action Fairness Act Notice to State Attorneys General
February 14, 2017	Preliminary Approval Hearing
February 15, 2017	Class Notice Program begins
March 24, 2017	Motion for Final Approval filed
April 14, 2017	Objection and Opt-Out Deadline
April 28, 2017	Reply Memorandum in Support of Final Approval filed
May 1, 2017	End of Eligible Former Owner Identification Period
May ____, 2017	Final Approval Hearing

15 **VI. FAIRNESS HEARING**

16 8. The Fairness Hearing shall take place on May ____, 2017 at 8:00 a.m. at the
 17 United States District Court for the Northern District of California, United States Courthouse,
 18 450 Golden Gate Avenue, San Francisco, California 94102, before the Honorable Charles R.
 19 Breyer, to determine whether the proposed 3.0-Liter Class Action Settlement is fair, reasonable,
 20 and adequate, whether it should be finally approved by the Court, and whether the Released
 21 Claims should be dismissed with prejudice under the Class Action Settlement and the Notice
 22 Program.

23 **VII. OTHER PROVISIONS**

24 9. Settlement Class Counsel and Volkswagen are authorized to take, without further
 25 Court approval, all necessary and appropriate steps to implement the 3.0-Liter Class Action
 26 Settlement including the approved Notice Program.

27 10. The deadlines set forth in this Preliminary Approval Order, including, but not
 28 limited to, adjourning the Fairness Hearing, may be extended by Order of the Court, for good

1 cause shown, without further notice to the Class Members, except that notice of any such
2 extensions shall be included on the Settlement Website. Class Members should check the
3 Settlement Website regularly for updates and further details regarding extensions of these
4 deadlines. Exclusions and Objections must meet the deadlines and follow the requirements set
5 forth in the approved Class Notice in order to be valid.

6 11. Class Counsel and Defendants' Counsel are hereby authorized to use all
7 reasonable procedures in connection with approval and administration of the Class Action
8 Settlement that are not materially inconsistent with the Preliminary Approval Order or the 3.0-
9 Liter Class Action Settlement, including making, without further approval of the Court, minor
10 changes to the 3.0-Liter Class Action Settlement, to the form or content of the Class Notice, or to
11 any other exhibits that the Parties jointly agree are reasonable or necessary.

12 12. The Court shall maintain continuing jurisdiction over these proceedings for the
13 benefit of the Class as defined in this Order.

14 **IT IS SO ORDERED.**

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17 DATED:

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19 CHARLES R. BREYER
20 UNITED STATES DISTRICT JUDGE
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